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Massachusetts Injury Prevention

Yellow Pages

A Guide to Programs & Resources

April 1998

Injury Prevention and Control Program
Division of Prevention
Bureau of Family and Community Health
Massachusetts Department of Public Health



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MASSACHUSETTS INJURY PREVENTION
YELLOW PAGES:

A GUIDE TO PROGRAMS AND RESOURCES

Produced by:

Injury Prevention and Control Program
Division of Prevention
Bureau of Family and Community Health
Massachusetts Department of Public Health
250 Washington Street, 4th Floor
Boston, MA 02108-4619

1998

Dear Injury Prevention Colleague:

The first guide to Massachusetts injury prevention programs and resources was compiled by our office nine years ago. We received such positive feedback about its usefulness that we have decided to update the guide periodically. We are happy to share with you the first update, released under its new title, *Massachusetts Injury Prevention Yellow Pages: A Guide to Programs and Resources*.

To gather information for *the Yellow Pages*, Injury Prevention and Control Program staff mailed information request forms to the many programs, agencies and community groups involved in the prevention of injuries in Massachusetts. The information included in the *Yellow Pages* is taken directly from the completed forms of the respondents. While the *Yellow Pages* primarily outlines Massachusetts-based efforts, a selection of national programs and organizations is also included.

Although every effort was made to contact all injury programs in Massachusetts, the field of injury prevention is ever-expanding and changing. Thus, we may have missed some programs. For this reason, and for address changes, a blank request form has been included at the back of *the Yellow Pages*. Forms will be collected on an ongoing basis for our next updated *Yellow Pages*.

As we near the end of two decades of work in injury prevention and control, we are awed by what a rich state Massachusetts is in the field of injury prevention. The hard work of injury prevention practitioners around the state has made the Commonwealth a respected leader in the national injury prevention movement. Thank you for your pioneering work in striving to keep Massachusetts residents safe. We look forward to continuing our work with you in the new millennium.

Sincerely,

The Injury Prevention and Control Program Staff

MASSACHUSETTS INJURY PREVENTION YELLOW PAGES:

A GUIDE TO PROGRAMS AND RESOURCES

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MASSACHUSETTS DEPARTMENT OF PUBLIC HEALTH PROGRAMS

CHILDHOOD LEAD POISONING PREVENTION PROGRAM

Massachusetts Department of Public Health
Bureau of Health Care Quality Management
470 Atlantic Avenue, 2nd Floor
Boston, MA 02210-2224

☎ (617) 753-8400

FAX: (617) 753-8436

Contact: Melissa Perrelli, Program Coordinator

Description of program: CLPPP provides a range of primary and secondary prevention services to Massachusetts children and their families. The primary goal of the program is to prevent the lead poisoning of children less than six years of age. In 1971, the Massachusetts Lead Poisoning Act was enacted to ensure that all Massachusetts children under the age of six have access to lead-safe housing. CLPPP was established to administer and enforce the law. The staff work to ensure that children with lead poisoning receive medical and environmental services and that steps are taken to prevent repeated cases of lead poisoning. CLPPP has developed links with a wide array of professionals and programs that provide services to children. The program provides coordinated and comprehensive nursing case management, counseling and referral services, and environmental management to all children identified with elevated blood lead levels of 20 micrograms per deciliter or more. (25 mcg/dl is, by definition, the level at which poisoning occurs.)

Program areas: Home safety; lead poisoning prevention .

Target population: Infants/toddlers; school-age children; adults; parents/consumers; professionals; property owners.

Services: Technical assistance; speakers (free); toll-free phone number, (800) 532-9571, hours of service 9-5, Monday through Friday.

Materials: Brochures and posters (free); catalogue of materials (free); multilingual materials in Spanish, Portuguese, Chinese, Vietnamese, Laotian, Cambodian, Haitian Creole (free).

ELDER HEALTH PROGRAMS, FALL PREVENTION AND MEDICATION MISUSE

Massachusetts Department of Public Health
Division of Prevention
Bureau of Family and Community Health
250 Washington Street
Boston, MA 02108-4619
☎ (617) 624-5419
FAX: (617) 624-5075
Contact: Jan Marble

Description of program: Acting as a local and statewide resource, Elder Health offers comprehensive injury prevention projects in Fall Prevention and Medication Misuse. The focus is on improving home safety and in reducing medication misuse among Massachusetts elders. Up-to-date injury prevention information is provided through trainings, programs, community outreach, consulting, networking, and in educational materials. The Elder Home Safety Checklist is an illustrated booklet describing safety risks in the home and low cost changes that can be made easily. The ElderMed materials include a Medicine "Passport" (portable record of medications), an oversized calendar to be posted at home, and a brochure (in over-size print) titled "Taking Your Medication Safely," which points out significant medicine concerns. Additionally, Elder Health participates with Massachusetts College of Pharmacy in an extern program for 10-week rotations with pharmacy students speaking to seniors about medication misuse. Collaborations with other institutions have resulted from this project; physical therapy interns also complete a rotation, addressing fall prevention with community dwelling elders.

Program areas: Drug-related injuries/safety issues; falls; home safety.

Target population: Senior citizens; professionals/providers

Services: Technical assistance; speakers (free); resource library; training (free).

Materials: Brochures (free); catalogue of materials (free); multilingual materials (free).

EMERGENCY MEDICAL SERVICES FOR CHILDREN (EMSC)

Massachusetts Department of Public Health

Division of Prevention

Bureau of Family and Community Health

250 Washington Street, 4th floor

Boston, MA 02108-4619

☎ (617) 624-5431

FAX: (617) 624-5075

Contact: Janet Berkenfield, Project Director

Description of program: Massachusetts is one of many states to have received federal funds to improve the pediatric aspects of Emergency Medical Services (EMS). Massachusetts' EMSC project has focused on developing prehospital protocols and ambulance equipment lists, training programs for prehospital providers, analyzing pediatric trauma care regionalization, and investigating factors at the community level that predispose children to risk of emergency and possible poor outcome as a result of the emergency. Current efforts are directed toward enhancing the care of children in emergency departments, improving office readiness for pediatric emergencies, linking community EMS agencies with families of children who are dependent on medical technology, and continuing pediatric emergency training of prehospital providers.

Program areas: Emergency medical services for children..

Target population: Infants/toddlers; children; adolescents; parents/consumers; professionals/providers.

INJURY PREVENTION AND CONTROL PROGRAM (IPCP)

Massachusetts Department of Public Health

Division of Prevention

Bureau of Family and Community Health

250 Washington Street, 4th floor

Boston, MA 02108-4619

☎ (617) 624-5426

FAX: (617) 624-5075

Contact: Joanne Statires, Administrative Secretary

Description of program: The IPCP is one of the oldest and most comprehensive injury prevention programs located within a state health department. The mission of IPCP is to promote unintentional and intentional injury prevention and reduction strategies throughout Massachusetts. In order to accomplish this mission, IPCP efforts span the areas of data collection and surveillance, program development, technical assistance, public information, coalition development and support, provider training, policy and legislation, and evaluation. IPCP staff work with health and social service providers, state and community agencies, educators, law enforcement officers, the media, Massachusetts Prevention Center staff and other Massachusetts Department of Public Health programs. IPCP routinely issues reports, data summaries, public information materials and fact sheets on a wide variety of injury topics. IPCP also sponsors trainings and conferences, including the 1996 SAFE STATE Conference which was attended by over 300 participants.

Program areas: Baby-sitting safety; bicycle safety; brain injuries; burn prevention/fire safety; data collection; emergency services/first aid; falls; firearms; home safety; homicide; injury surveillance; legislation/regulation; motor vehicle occupant safety; pedestrian safety; playground safety; poisoning prevention; product safety; school safety; spinal cord injury; sports safety; suicide; toy safety; violence prevention, child passenger safety, child care safety.

Target population: Infants/toddlers; children; adolescents; adults; senior citizens; parents/consumers; professionals/providers.

Services: Technical assistance (free); speakers (free); resource library (single copies, free); training (free); toll-free number, (800) CAR-SAFE.

Materials: AV's (loan); brochures (free); posters (free); multilingual materials (free); variety of reports (free): 1997 reports include Guidelines for Operators of Indoor Playgrounds; SAFE STATE Conference Proceedings; Injury Fatalities and Hospitalizations Among Massachusetts Children and Youth, 1985-1994; and multilingual summary sheets of the 1997 Child Passenger Safety Law. PEACE kits are also available by loan for providers working on adolescent violence prevention initiatives. Many IPCP-developed materials are available through the Massachusetts Prevention Center Resource Libraries.

MASSACHUSETTS BICYCLE SAFETY ALLIANCE

c/o Injury Prevention and Control Program
Massachusetts Department of Public Health
Division of Prevention
Bureau of Family and Community Health
250 Washington Street, 4th Floor
Boston, MA 02108-4619

☎ (617) 624-5428

FAX: (617) 624-5075

Contact: Anna Castro, Health Education Assistant

Description of program: The Massachusetts Bicycle Safety Alliance is a statewide coalition of over twenty transportation, injury prevention, medical, education, enforcement, retail and service agencies working to promote safe bicycling practices and helmet use to children and adults in Massachusetts. In addition to promoting awareness of the Massachusetts Bicycle Helmet Law, the Alliance is involved in helmet distribution and public education campaigns, curricula and video development and networking with youth-serving agencies. Monthly meetings are open to anyone interested in bicycle safety.

Program areas: Bicycle safety.

Target population: School-age children; parents/consumers; professionals.

Services: Technical assistance; speakers and training (based upon availability of Alliance members).

Materials: AV's (loan); brochures (samples only - free); multilingual materials, summary of the Massachusetts Helmet Law in English and Spanish (free).

OCCUPATIONAL HEALTH SURVEILLANCE PROGRAM (OHSP)

Massachusetts Department of Public Health
Bureau of Health Statistics, Research and Evaluation
250 Washington Street
Boston, MA 02108-4619

☎ (617) 624-5621

FAX: (617) 624-5696

Contact: Letitia Davis, Sc.D., Director

Description of program: OHSP conducts surveillance of a variety of occupational conditions including: fatalities, injuries to teens, carpal tunnel syndrome, and acute chemical poisonings. Surveillance findings are linked to intervention activities.

Examples of additional ongoing prevention efforts include:

- Education and outreach for small contractors to prevent falls.
- Development and dissemination of hazard alerts based on occupational fatality cases in Massachusetts.
- Community-based educational project to enhance the health and safety of working teens.
- Development and dissemination of brochures, posters, curriculum, and other materials for preventing work-related injuries to teens.

Program areas: Data collection; injury surveillance; occupational injuries/fatalities.

Target population: Adolescents; adults; professionals.

Services: Technical assistance; speakers (free); resource library; training (free); toll-free number, (800) 338-5223, for reports of occupational fatalities and reportable occupational injuries and illnesses.

Materials: AV's (fee: video "Teens, Hazards We Face in the Workplace"); brochures and posters (free); newsletter, *Massachusetts Fatal Injuries at Work*, published annually; summary and fact sheets published periodically on carpal tunnel syndrome, occupational injury/fatality surveillance, and work-related injuries to teens.

RAPE PREVENTION AND VICTIM SERVICES

Massachusetts Department of Public Health
Division of Prevention
Bureau of Family and Community Health
250 Washington Street, 4th Floor
Boston, MA 02108-4619

☎ (617) 624-5457

FAX: (617) 624-5075

Contact: Marci Diamond, Program Coordinator

Description of program: Twenty-two independent rape crisis centers across Massachusetts are funded by the Department of Public Health to provide sexual assault prevention and awareness resources to schools, youth and adult community groups, professionals, and others. These include, speakers, technical assistance, training and other programs and materials. The purpose of these activities is to lower the community's tolerance for sexual violence, decrease the incidence of this costly crime, decrease barriers to healing and increase resources for survivors. All centers also provide victim services. Many centers have bilingual staff and materials (including Spanish, Haitian Creole, Portuguese and Khmer.) Local centers should be contacted directly for the current availability of languages spoken. For a listing of local centers, contact Marci Diamond, Program Coordinator, at (617) 624-5457.

Program areas: Child abuse; domestic violence; elder abuse; rape/sexual assault.

Target population: Teachers and caregivers of infants/toddlers; school-age children; adolescents; adults; senior citizens; parents/consumers; professionals.

TRAFFIC INJURY PREVENTION PROJECT (TrIPP)

Massachusetts Department of Public Health

Division of Prevention

Bureau of Family and Community Health

Injury Prevention and Control Program

250 Washington Street, 4th Floor

Boston, MA 02108-4619

☎ (617) 624-5429

FAX: (617) 624-5075

Contact: Cindy Rodgers, Co-Director, IPCP

Description of program: The TrIPP Project is designed to demonstrate effective means of increasing safety belt use through the implementation of multi-strategic programs in selected communities in conjunction with a secondary enforcement safety belt law. Interventions include community organizing, education and enforcement.

Program areas: Motor vehicle occupant safety.

Target population: Adolescents; adults.

WEAPON-RELATED INJURY SURVEILLANCE SYSTEM (WRISS)

Massachusetts Department of Public Health
Bureau of Health Statistics, Research and Evaluation
250 Washington Street, 6th Floor
Boston, MA 02108-4619

☎ (617) 624-5664

FAX: (617) 624-5691

Contact: Beth Hume, Research Associate

Description of program: WRISS has been funded since 1990 by the federal Centers for Disease Control and Prevention to develop and maintain a statewide, emergency-department based reporting system for gun injuries and sharp instrument wounds. WRISS data are analyzed to determine populations and communities at-risk for weapon injuries. Data are summarized in user-friendly formats.

Program areas: Data collection; domestic violence; firearms; homicide; injury surveillance; violence.

Target population: Professionals; the public; legislators/policy makers; the media.

Services: Technical assistance (free); speakers (free); slide shows (free); data runs (free).

Materials: Data summary sheets by Massachusetts community (free); booklet, Homicide in Massachusetts Characteristics and Trends: 1978-1993 (with 1994&95 addendum); published articles (free); annual Weapon Injury Updates (newsletter format, free).

WOMAN ABUSE TRACKING IN CLINICS AND HOSPITALS (W.A.T.C.H.)

Massachusetts Department of Public Health
Division of Prevention
Bureau of Family and Community Health
Women's Health Unit
250 Washington Street, 4th Floor
Boston, MA 02108-4619
☎ (617) 624-5467
FAX: (617) 624-5075
Contact: Bonnie Tavares, Project Director

Description of program: Begun in October 1994, the W.A.T.C.H. Project is a five-year collaborative project of the Massachusetts Department of Public Health and the Massachusetts Health Research Institute, funded by the Centers for Disease Control and Prevention. The major goals of the project include:

- Development of a statewide surveillance system for intimate partner violence against women utilizing existing data sources;
- Development of a surveillance system for partner violence-related injuries to women in selected emergency departments throughout the Commonwealth; Enhancement of medical providers' response to female survivors of intimate partner violence through emergency department personnel training in selected local hospitals;
- Completion of an inventory of statewide and local resources and prevention programs that address the problem of intimate partner violence against women; and
- Assessment of the efforts of local interventions to reduce intimate partner violence against women in selected communities.

Program areas: Domestic violence; elder abuse (by partners); injury surveillance; rape/sexual assault

Target population: Professionals - specifically emergency department personnel.

Services: Speakers; training (free).

Materials: Posters (free); catalogue of services (free).

WOMEN'S HEALTH UNIT

Massachusetts Department of Public Health

Division of Prevention

Bureau of Family and Community Health

250 Washington Street, 4th Floor

Boston, MA 02108-4619

☎ (617) 624-5459

FAX: (617) 624-5075

Contact: Helene Tomlinson

Description of program: The injury prevention initiatives in the Women's Health Unit are focused on two areas, sexual assault and domestic violence. The Women's Health Unit provides fiscal and programmatic oversight to the 22 publicly funded rape crisis centers. The Unit also licenses and monitors batterer intervention programs for court referred batterers. In addition, the Women's Health Unit is involved in two other projects addressing domestic violence. They are, the Pediatric Family Violence Awareness Project, which provides training to health care workers, and the W.A.T.C.H. (Woman Abuse Tracking in Clinics and Hospitals) Project, which is a 5-year grant to provide statewide surveillance of domestic violence.

Program areas: Child abuse; domestic violence; elder abuse; rape/sexual assault.

Target population: Adolescents; adults; senior citizens; parents/consumers; professionals.

Services: Technical assistance; speakers; training (free).

Materials: Brochures and posters (free); catalogue of materials (free).

**MASSACHUSETTS ORGANIZATIONS,
includes local chapters of national organizations**

ADOLESCENT WELLNESS PROGRAM

1010 Massachusetts Avenue, 2nd Floor

Boston, MA 02118

☎ (617) 534-5196

FAX: (617) 534-5358

Contact: Nia-Sue Mitchum, Director

Description of program: The Adolescent Wellness Program is a comprehensive, population-based program providing wellness education, training, counseling and technical assistance to adolescents, youth providers and parents in the City of Boston. Using an urban-focused wellness model, program teams provide assessment, curriculum development, referrals and psycho-education for youth affected by violence, gangs, substance abuse, teen pregnancy and other high risk behaviors. A bi-monthly newsletter, a monthly networking breakfast, youth internships and a youth advisory board are some of the other ongoing initiatives. Technical assistance is provided to organizations wishing to incorporate a wellness model.

Program areas: Alcohol-related injuries/safety issues; domestic violence; drug-related injuries/safety issues; homicide; parenting; rape/sexual assault; spinal cord injury; substance abuse; teen pregnancy prevention; violence/gang violence prevention.

Target population: Adolescents and their families.

Services: Technical assistance; speakers (free); resource library; training (free in Metro Boston).

Materials: AV's (loan); brochures (free). Newsletter, *The Journey to Wellness*, published bi-monthly (free).

**AMERICAN ACADEMY OF PEDIATRICS, MASSACHUSETTS
CHAPTER, INJURY PREVENTION COMMITTEE**

28 Baltic Avenue

No. Easton, MA 02356

☎ (508) 586-3600

Contact: Dr. Paul C. Schreiber, Chairman

Description of program: The Injury Prevention Committee's activities consist of organized pediatrics. The members advocate and lobby for children, educate pediatricians and educate the public. (See "National Organizations" for more information on national AAP).

Program areas: Baby-sitting safety; bicycle safety; child abuse; drowning prevention/water safety; drug-related injuries/safety issues; emergency services/first aid; eye safety/prevention of blindness; home safety; lead poisoning prevention; legislation/regulation; motor vehicle occupant safety; pedestrian safety; playground safety; poisoning prevention; product safety; school safety; school bus safety; sports/recreational safety; toy safety.

Target population: Infants/toddlers; school-age children; adolescents; parents/consumers; professionals.

Services: Speakers.

Materials: Brochures.

**AMERICAN AUTOMOBILE ASSOCIATION (AAA),
MASSACHUSETTS AND NEW HAMPSHIRE**

1050 Hingham Street
Rockland, MA 02370-1090
☎ (781) 871-5880 Ext. 7202
FAX: (781) 878-1096
Contact: Art Kinsman

Description of program: The injury prevention efforts of AAA include lobbying for traffic safety laws, education through publications and the media, the Pedestrian Protection Program, a traffic safety poster contest, and the "No One Has a License to Drink and Drive" public awareness campaign. The Rockland office of AAA is the headquarters for eastern Massachusetts and New Hampshire; contact the Rockland office to inquire about other regional offices and clubs.

Program areas: Alcohol-related injuries/safety issues; bicycle safety; brain injuries; data collection; legislation/regulation; motor vehicle occupant safety; pedestrian safety; school bus safety.

Target populations: Infants/toddlers; school-age children; adolescents; adults; senior citizens; parents/consumers; professionals.

Services: Technical assistance; speakers (free), limited availability.

Materials: Brochures (free); catalogue of materials (free).

AMERICAN RED CROSS OF MASSACHUSETTS BAY

285 Columbus Avenue
Boston, MA 02116-5114

☎ (617) 375-0700 Ext. 269

Contact: Health and Safety Department

Description of program: The American Red Cross offers a variety of courses, including baby-sitting, Mass. child care, water safety, community water safety, whales tales (water safety for school-age children), CPR for infants, children and adults, and Basic Aid Training (BAT) and First Aid for Children Today (FACT) - first aid courses for school-age children. To find out about services offered in your area, contact your local American Red Cross chapter.

Program areas: Baby-sitting safety; burn prevention/fire safety; child care/day care; drowning prevention/water safety; emergency services/first aid; eye safety/prevention of blindness; head injuries; home safety; playground safety; poisoning prevention; toy safety.

Target population: Infants/toddlers; school-age children; adolescents; adults; parents/consumers; professionals.

Services: Technical assistance; courses; speakers (free and fee); toll free phone number, (800) 564-1234, 8:30 a.m.-4:30 p.m., phone machine after business hours.

Materials: AV's (rent); brochures and posters (free and fee); catalogue of materials; bulletins, published quarterly with course schedule (free). Newsletter for instructors published three times per year (free).

BOSTON MEDICAL CENTER, PEDIATRIC NEUROLOGY

818 Harrison Avenue, MAT 405

Boston, MA 02118

☎ (617) 534-4501

FAX: (617) 534-3679

Contact: Diana Liacos, RN, MSN

Description of program: Pediatric Neurology operates a promotion program to encourage the use of, and easy access to, sports helmets. Sports helmets are sold in the Boston Medical Center Gift Shop for the discounted price of \$5.00.

Program areas: Bicycle safety; brain injuries; drowning prevention/water safety; home safety; motor vehicle occupant safety; pedestrian safety; sports/recreational safety.

Target population: Infants/toddlers; school-age children; adolescents; adults; parents/consumers; professionals.

Services: Technical assistance; speakers (free); training for helmet fitters (free).

Materials: Brochures (free).

**BOSTON METROPOLITAN PLANNING ORGANIZATION, CENTRAL
TRANSPORTATION PLANNING STAFF**

State Transportation Building

Boston, MA 02116

☎ (617) 973-7118

FAX: (617) 973-8855

Contact: Cathy Buckley Lewis, Bicycle/Pedestrian Coordinator

Description of program: The work of the Central Transportation Planning Staff entails trail planning for non-motorized activities, developing bicycle suitability road maps that highlight roadways recommended for bicycling, and conducting bicycle and pedestrian accident analysis.

Program areas: Bicycle facilities; data collection; pedestrian facilities.

Services: Technical assistance in bicycle and pedestrian planning.

**BOSTON PUBLIC HEALTH COMMISSION/
CHILDHOOD INJURY PREVENTION PROGRAM**

1010 Mass. Avenue, 2nd floor

Boston, MA 02118

☎ (617) 534-5197

FAX: (617) 534-5358

Contact: Ellen Freedman, Director

Description of program: The Childhood Injury Prevention Program (CIPP) conducts seminars and workshops to train health providers and outreach workers in injury prevention and home safety. Injury prevention education is provided for parent groups and schools, and the local media is used to reach a large community audience. Safety inspections are conducted for family shelters and child care centers. Safety supplies are available for distribution at no charge for groups trained by CIPP. CIPP has initiated various projects, including the Helmet Rx Program (bicycle helmet promotion), Kids Can't Fly (window fall prevention), the Boston Car Seat Initiative (child passenger safety), and home safety visits for children who have been admitted for an injury at Boston Medical Center. In addition, advocacy for improved and strengthened safety legislation and regulations is an important program activity. CIPP is the lead agency for the Greater Boston SAFE KIDS Coalition.

Program areas: Bicycle safety; burn prevention/fire safety; child care safety; drowning prevention/water safety; firearms injury prevention; home safety; legislation/regulation; motor vehicle occupant safety; pedestrian safety; playground safety; poisoning prevention; product safety; school safety; school bus safety; sports/recreational safety; toy safety; window falls prevention.

Target population: City of Boston: infants/toddlers; school-age children; parents/consumers; professionals

Services: Technical assistance; speakers (free); toll-free *Buckle Up Hotline*, (800) 443-SAFE, (child passenger safety hotline with an answering machine operating 24 hours per day); training (free and fee).

Materials: AV's (loan); brochures (free); multilingual materials in Spanish, Portuguese, French Creole and some Southeast Asian languages (free). Quarterly mailing on injury prevention (free). Safety supplies (free to trained Boston sites).

CARNEY HOSPITAL EMERGENCY DEPARTMENT

2100 Dorchester Avenue

Boston, MA 02124

☎ (617) 296-4012 Ext. 4445

FAX: (617) 296-9618

Contact: Marie E. Provenzano, MS, RN, CEN, Clinical Manager

Description of program: The Carney Hospital Emergency Department conducts a variety of injury prevention efforts including: a Community Safety Fair; Emergency Nurses C.A.R.E. (Emergency Nurses Cancel Alcohol Related Emergencies) didactic lectures, which cover alcohol-related crashes and automobile safety; a Clinic for Women's Health and Safety; and educational lectures on domestic violence and abuse and sexual assault. In addition, the Department offers substance abuse referrals, has available substance abuse and domestic abuse volunteer counselors and is a participant in the W.A.T.C.H. (Women Abuse Tracking in Clinics and Hospitals) Project, based at the Massachusetts Department of Public Health.

Program areas: Alcohol-related injuries/safety issues; Clinic for Women's Health and Safety; domestic violence; injury surveillance; motor vehicle occupant safety; rape/sexual assault; substance abuse.

Target population: School-age children; adolescents; adults; parents/consumers; professionals.

Services: Speakers.

Materials: Brochures.

CENTER FOR HEALTH COMMUNICATION

Harvard School of Public Health

677 Huntington Avenue

Boston, MA 02115

☎ (617) 432-1038

FAX: (617) 731-8184

Contact: Terri Mendoza, S.M., R.D., Director of Health Information

Description of program: The Center's best-known initiative, the Harvard Alcohol Project, demonstrated how a new social concept, the designated driver, could be rapidly introduced through mass communication, promoting a new social norm that the driver doesn't drink. A second major effort, the "Squash It!" Campaign to Prevent Youth Violence, seeks to use mass communication strategies to reinforce and validate decisions by young people to disengage from potentially violent confrontations, promote positive alternatives to violence, and empower young people by providing a platform to express their views on violence prevention.

Program areas: Alcohol-related injuries/safety issues; drinking and driving; homicide; motor vehicle occupant safety; school safety; youth violence.

Target population: School-age children; adolescents; adults; parents/consumers; professionals.

CHILDREN'S TRUST FUND

294 Washington Street, Suite 640

Boston, MA 02108

☎ (617) 727-8957

FAX: (617) 727-8997

Contact: Cassie Mitchell

Description of program: The Massachusetts Children's Trust Fund (CTF) is a public-private partnership which has as its sole purpose to prevent child abuse by strengthening families and communities. CTF funds community-based family support resources:

- Massachusetts Family Centers;
- Parenting Education and Support Programs;
- Trainings, technical assistance, parenting resource directory and lending library;
- School-based Child Safety Programs for preschools and elementary schools.

CTF raises public awareness through:

- Public Service Announcements;
- Newsletters, publications, and parent brochures;
- Special community events;
- Forums for policy makers to inform them of cost-effective prevention programs.

Program areas: Child abuse prevention.

Target population: Infants/toddlers; school-age children; parents of children ages birth - 6; consumers.

Services: Technical assistance; resource library; toll-free phone number, (800) 252-8403, hours of operation 9:00 a.m.-5:00 p.m., Monday-Friday; training (free and fee)

Materials: Brochures (free); multilingual materials in Spanish, Portuguese, Chinese (free). Newsletter, *Prevention Works!*, published quarterly (free).

COMMUNITY BICYCLE SUPPLY, INC.

496 Tremont Street

Boston, MA 02116

☎ (617) 542-8623

FAX: (617) 292-4618

Contact: Tish Foye

Description of program: The Community Bicycle Supply staff talk to people about the safety of wearing helmets when participating in a variety of sports, such as bicycling, roller blading, and skate boarding, among others. They also advise people to get bicycle check-ups on a regular basis.

Program areas: Bicycle safety.

Target population: Infants/toddlers; school-age children; adolescents; adults; senior citizens.

Services: Technical assistance.

Materials: Brochures; posters; catalogue of materials.

DEPARTMENT OF FIRE SERVICES/OFFICE OF THE STATE FIRE MARSHAL

P.O. Box 1025

Stow, MA 01775

☎ (978) 567-3381

FAX: (978) 567-3199

Contact: Jennifer Mieth, Public Education Manager

Description of program: The activities of the Office include data collection on fires and burns, in particular the Massachusetts Fire Incident Reporting System (MFIRS), and the Massachusetts Burn Injury Reporting System (M-BIRS). In addition, the staff offer fire and safety education by providing technical assistance and maintaining a resource library, and they administer the S.A.F.E. (Student Awareness of Fire Education) Program.

Program areas: Burn prevention/fire safety; data collection; emergency services/first aid; eye safety/prevention of blindness.

Target population: Infants/toddlers; school-age children; adolescents; adults; senior citizens; parents/consumers.

Services: Technical assistance; resource library; toll-free hotline, (800) 682-9229, an Arson Hotline, hours of service 24 hours a day, 7 days a week.

Materials: AV's (loan); brochures (free); multilingual materials in Spanish, Portuguese, Khmer, Haitian Creole, Chinese, Vietnamese (free).

LOCAL FIRE DEPARTMENTS, SELECTED EXAMPLES

CHICOPEE FIRE DEPARTMENT

80 Church Street

Chicopee, MA 01020

☎ (413) 592-1765

Contact: Eric Lalonde

Description of program: The Chicopee Fire Department engages in injury prevention efforts that focus mainly on fire and burn prevention. The Department implements the "Learn Not To Burn Program."

Program areas: Alcohol-related injuries/safety issues; baby-sitting safety; burn prevention/fire safety; elder fire prevention; emergency services/first aid; home safety; fire and burn preparedness.

Target population: School-age children; senior citizens; professionals.

EASTHAM FIRE DEPARTMENT

2520 State Highway 6, RR2

Eastham, MA 02642

☎ (508) 255-2324

Contact: Jennifer Smith, Lt. or Lisa Stubbs

Description of program: As a municipal fire department, the Eastham Fire Department personnel are active in educating their local pre-school and elementary school children and parents groups, as well as the Council on Aging, in injury prevention. The Department was recently awarded a mini-grant to conduct bicycle and seat belt safety activities with elementary school children and the Council on Aging.

Program areas: Baby-sitting safety; bicycle safety; brain injuries; burn prevention/fire safety; drowning prevention/water safety; emergency services/first aid; home safety; motor vehicle occupant safety; sports/recreational safety.

Target population: Infants/toddlers; school-age children; senior citizens; parents/consumers.

Services: Speakers (free); training.

**DEPARTMENT OF TRANSPORTATION, NATIONAL HIGHWAY
TRAFFIC SAFETY ADMINISTRATION (NHTSA), REGION I**

55 Broadway

Cambridge, MA 02142

☎ (617) 494-3427

FAX: (617) 494-3646

Contact: James C. Ryan

Description of program: NHTSA's injury prevention efforts are numerous. They include: a survey of public health/traffic safety collaboration, technical assistance support to partnerships and Safe Communities, training programs and conferences on the subjects of Safe Communities and data and traffic records, development of model Safe Community sites, outreach to public health and medical groups, and participation in state and regional injury prevention coalitions.

Program areas: Alcohol-related injuries/safety issues; bicycle safety; data collection; drug-related injuries/safety issues; legislation/regulation; motor vehicle occupant safety; pedestrian safety; school safety; school bus safety.

Target population: Infants/toddlers; school-age children; adolescents; adults; senior citizens; parents/consumers; professionals.

Services: Technical assistance; speakers (free); resource library; toll-free hotline, (800) 424-9393, hours of service 8:00 am - 4:30 pm; training (free and fee).

Materials: AV's (loan); brochures and posters (free); catalogue of materials (free). Newsletters: *Region I Update*, published quarterly (free); *Rx for Injury Control*, for emergency physicians and nurses, published quarterly (free).

EMERGENCY NURSES C.A.R.E. (Cancel Alcohol-Related Emergencies) OF MASSACHUSETTS

Charlton Memorial Hospital

363 Highland Street

Fall River, MA 02720

☎ (508) 679-7148

Contact: Jean Mello, State Director

Description of program: Emergency Nurses C.A.R.E. (ENC.A.R.E.) is a non-profit, national organization of emergency health care professionals who volunteer their time in their local communities to speak to the public about the issues and consequences related to underage alcohol use, drinking and driving and safety belt non-compliance in order to raise awareness and prevent injuries and deaths. In Massachusetts, ENC.A.R.E. has 20 chapters with 200 volunteers who show slide programs to three age groups, grades 3-5, grade 7-adulthood, and senior citizens. The volunteers also participate in health fairs and other injury prevention activities.

Program areas: Alcohol-related injuries/safety issues; brain injuries; motor vehicle occupant safety; pedestrian safety; spinal cord injury.

Target population: School-age children; adolescents; adults; senior citizens; parents/consumers; professionals; civic organizations; businesses.

Services: Technical assistance; speakers (free, will accept donations); training (fee).

Materials: Brochures and posters (fee); catalogue of materials (free). Newsletter, *CAREing*, published quarterly (free).

GOVERNOR'S HIGHWAY SAFETY BUREAU (GHSB)

100 Cambridge Street, Room 2104

Boston, MA 02202

☎ (617) 727-5073 Ext. 107

FAX: (617) 727-5077

Contact: Brook W. Chipman

Description of program: The Bureau works to reduce motor vehicle-related injuries and fatalities in the Commonwealth by addressing issues such as the dangers of impaired driving, the proper use of safety belts and child restraint seats, the hazards of speeding, as well as bicycle, motorcycle and pedestrian safety.

Program areas: Alcohol-related injuries/safety issues; bicycle safety; data collection; drug-related injuries/safety issues; emergency services/first aid; legislation/regulation; motorcycle safety; motor vehicle occupant safety; occupational injuries; pedestrian safety; school safety.

Target population: Infants/toddlers; school-age children; adolescents; adults; senior citizens; parents/consumers.

Services: Technical assistance; speakers (free); training for motorcycle riders (fee).

Materials: Catalogue of materials (free); Spanish materials (free).

GHSB REGIONAL COMMUNITY TRAFFIC SAFETY PROGRAMS/SAFE COMMUNITIES

100 Cambridge Street, Room 2104

Boston, MA 02202

☎ (617) 727-5073 ext. 108 or 106

FAX: (617) 727-5077

Contact: Caroline Hymoff or Maria Farrah

Description of program: A network of comprehensive, community-based traffic safety programs and initiatives have been developed throughout the Commonwealth in order to reduce the number of motor vehicle injuries. The programs work in a coordinated, cooperative delivery system conducting public information, education, and enforcement campaigns, creating public policies and mandates, developing community task forces and training program volunteers. The programs conduct needs assessments, provide community and enforcement mini-grants, conduct trainings, administer occupant protection usage surveys, engage in grant development, and provide data linkages to address injury control and traffic safety problem areas. At present, Safe Communities programs are conducted throughout eight counties, targeting over 30 communities.

Program areas: Alcohol-related injuries/safety issues; bicycle safety; data collection; motor vehicle occupant safety; pedestrian safety; school bus safety.

Target population: Infants/toddlers; school-age children; adolescents; adults; senior citizens; parents/consumers; professionals; employees through NETS (Network of Employees for Traffic Safety).

Services: Technical assistance; speakers (free); training, including specialized enforcement training and child passenger safety training through selected sites.

Materials: AV's (loan); brochures and posters (free); Spanish materials, including car seat video and impaired driving Public Service Announcement for teens (free).

HARVARD INJURY CONTROL CENTER

Harvard School of Public Health

718 Huntington Avenue

Boston, MA 02115

☎ (617) 432-4493

FAX: (617) 432-0190

Contact: David Hemenway, Ph.D.

Description of program: The Injury Control Center at the Harvard School of Public Health was established to promote the emerging field of injury control through scientific research, training, and communications. Since its inception in 1987, the Harvard Injury Control Center has concentrated on promoting the need for a national injury control policy and evaluating the effectiveness of policies that are already in place.

The component programs of the Harvard Injury Control Center are:

- The Traffic Injury Prevention Program which assesses current strategies to improve protection of vehicle occupants in crashes and reduce the incidence of injuries caused by drunken drivers.
- The Violence Prevention Program has assigned priority status to three major problems: adolescent violence, gun-related violence, and domestic violence.
- The Trauma Care System Program's goal is to promote optimal care and rehabilitation of patients after an injury has occurred. This program focuses on a system's approach to care, reinforcing the Harvard Injury Control Center's overall theme of "injury control through public policy," since public policy strongly influences the development of the trauma care system.
- The Scientific and Professional Training component aims to increase the number of professionals and researchers who are trained in the principles of injury control. The Harvard Injury Control Center engages in a variety of training activities that range from formal course offerings for Harvard degree students to half-day workshops on topics of current interest to practitioners.
- Periodic Seminar Series are convened by the Harvard Injury Control Center on topics of broad interest to the injury control community.
- The Harvard Injury Control Center recognizes that, in addition to employing traditional methods of disseminating research findings through scientific and technical journals, it is essential to marshal public opinion to address injury control issues. To this end, the Harvard Injury Control Center reaches out to the public through its Communications component comprised of media appearances, op-ed pieces, and presentations to diverse groups across the country.

The faculty and staff of the Harvard Injury Control Center collaborate with individuals and organizations both inside and outside Harvard University to reduce the burden of injury in America.

HAVERHILL SAVING LIVES PROGRAM

10 Welcome Street, Room 16

Haverhill, MA 01830

☎ (978) 374-2303

FAX: (978) 521-2626

Contact: Debra A. Hughes, Director

Description of program: The Saving Lives Program is a comprehensive community-based traffic safety program promoting the use of safety belts and child safety restraints, the hazards of impaired driving and other risky driving behaviors. Saving Lives has helped to create and expand new traffic safety initiatives and assisted the community in recognizing, preventing and solving these problems through public awareness, education, training and enforcement. The ultimate goal of the program is to reduce the incidence of injuries and fatalities related to motor vehicle crashes, which affect the quality of life for Haverhill residents.

Program areas: Alcohol-related injuries/safety issues; bicycle safety; brain injuries; data collection; motor vehicle occupant safety; pedestrian safety; school safety; school bus safety.

Target population: Infants/toddlers; school-age children; adolescents; adults; senior citizens; parents/consumers; professionals.

Services: Technical assistance; speakers (free); training (free).

Materials: Brochures and posters (free); Spanish materials (free).

KIWANIS FAMILY SAFETY DAY

Kiwanis Pediatric Trauma Institute at New England Medical Center
750 Washington Street
Boston, MA 02111

☎ (617) 636-6381

FAX: (617) 636-8321

E-Mail: Corinne.Francis@es.nemc.org

Contact: Corinne Francis

Description of program: The Kiwanis Club is a worldwide community service organization. The Kiwanis Pediatric Trauma Institute believes bicycle rodeos are a proven way to teach safety skills to children in a fun setting. Bicycle rodeos are a means for raising community and parent awareness about bicycle-related injuries, for testing bike skills, for providing an opportunity for children to learn safe bicycle techniques, and building support for helmet use by children. The Institute believes that a coordinated effort educating children and their parents will reduce the number of children injured in bicycle crashes who require treatment in its trauma centers and community hospitals.

Program areas: Bicycle safety.

Target population: Infants/toddlers; school-age children; adolescents.

Services: Speakers (free); training specifically on the Kiwanis Family Safety Day program, 2 per year (free).

Materials: Brochures (free and fee); *Outline Book*, an overview of the Family Safety Day program.

LEXINGTON RIDE & ROLL SAFELY, INC.

273 Emerson Road
Lexington, MA 02173

☎ (781) 863-6318

FAX: (781) 862-0171

E-mail: Olga@oregano.lcs.mit.edu

World Wide Web site: URL=HTTP: // LARCH-WWW.LCS.MIT.EDU: 8001/ GUTTAG/LBSP.HTML

Contact: Olga P. Guttag, Director

Description of program: The Ride & Roll Safely Program's priority areas are bicycle and in-line skating safety. The Program produces promotional materials on both topics. Curriculum kits, display materials and handouts are available for teaching children and adolescents about bicycle safety. The Program also offers a fundraising guide for community bike safety programs, an "Egg Helmet" to demonstrate the effectiveness of helmets, and a guide to implementing a "Smart Wheeler Citation" Program. In addition, consultations and presentations on establishing community comprehensive bike safety programs are offered.

Program areas: Bicycle safety; in-line skating safety; pedestrian safety.

Target populations: School-age children; adolescents; adults; parents/consumers; professionals.

Services: Technical assistance; speakers (free and fee); trainings (free and fee).

Materials: AV's (rent); brochures and posters (free and fee); catalogue of materials (free).

MASSACHUSETTS ADVOCATES FOR TRAFFIC SAFETY (MATS)

P.O. Box 368

Boston, MA 02117

☎ (617) 789-2639

FAX: (617) 789-2676

Contact: Mark Pearlmutter, MD

Description of program: The Massachusetts Advocates for Traffic Safety (MATS) is a broad-based, grassroots, independent coalition dedicated to promoting public health and safety by reducing traffic-related injury, disability and death. MATS believes that grassroots advocacy is the key to effective traffic safety progress and improvement in every state.

Program areas: Legislation/regulation; motor vehicle occupant safety; pedestrian safety; school bus safety.

Target population: Infants/toddlers; school-age children; adolescents; adults; senior citizens; parents/consumers; professionals.

Services: Technical assistance; speakers (free and fee).

Materials: AV's (loan); brochures (free).

MASSACHUSETTS BRAIN INJURY ASSOCIATION (MBIA)

484 Main Street, #325

Worcester, MA 01608-1817

☎ (508) 795-0244

FAX: (508) 757-9109

Brain Injury Information Line: (800) 242-0030

TDD: (508) 797-0101

Contact: Rosalie Berquist, Prevention Coordinator

Description of program: The Massachusetts Brain Injury Association is a private, non-profit organization incorporated in 1982 as an affiliate of the National Brain Injury Association, Inc. The main prevention programs of the MBIA include the THINK A-HEAD Brain Injury Prevention Program for elementary and secondary schools and the Brains At Risk (BAR) Program for DUI (Driving Under the Influence) offenders. Programs focus on the causes and consequences of traumatic brain injury, and with adult audiences the cost is also addressed. The organization advocates for the passage of legislation that promotes injury prevention.

Program areas: Alcohol-related injuries/safety issues; bicycle safety; brain injuries; child passenger safety programs; child abuse-shaken baby syndrome; drug-related injuries/safety issues; legislation/regulation; motor vehicle occupant safety; pedestrian safety; playground safety; sports/recreational safety.

Target population: School-age children; adolescents; adults; parents/consumers; professionals.

Services: Technical assistance; speakers; resource library; toll-free phone number, (800) 242-0030, hours of service 9:00 am -5:00 pm; training.

Materials: AV's (loan); brochures (free)

MASSACHUSETTS CHILD FATALITY REVIEW TEAM

Massachusetts Department of Public Health
250 Washington Street, 4th Floor
Boston, MA 02108-4619

☎ (617) 624-5424

FAX: (617) 624-5075

Contact: Cindy Rodgers

Description of program: The Massachusetts Child Fatality Review Team is a multiagency, multidisciplinary group which has as its goal to reduce preventable child deaths throughout the Commonwealth. The Team is studying the feasibility of establishing an official child fatality review system for the state. The team approach is being considered as a way of facilitating lawful information-sharing among the agencies and experts involved.

Program areas: Child fatality prevention.

Target population: Infants/toddlers; school-age children; adolescents.

Services: Resource library - very small collection.

Materials: AV's (loan).

MASSACHUSETTS COALITION AGAINST SEXUAL ASSAULT

1 Salem Square

Worcester, MA 01608

☎ (508) 754-1019

FAX: (508) 754-0496

Contact: Marianne Winters, Executive Director or Kate Huard, Assistant Director/Project Coordinator

Description of program: The Coalition provides support and advocacy to Rape Crisis Centers throughout the state. It was formed in 1995 to develop statewide initiatives to assure that survivors of sexual assault in Massachusetts have a voice and have comprehensive services within their local communities.

Program areas: Domestic violence; elder abuse; rape/sexual assault.

Services: Technical assistance; speakers (fee); toll free Spanish Hotline, (800) 223-5001, for sexual assault survivors whose primary or preferred language is Spanish, 24 hour service; training (fee).

Materials: Brochures (free); Spanish materials (free).

MASSACHUSETTS COALITION OF BATTERED WOMEN SERVICE GROUPS

14 Beacon Street, Suite 507

Boston, MA 02108

☎ (617) 248-0922

FAX: (617) 248-0902

Description of program: The mission of the Coalition is to advocate for battered women and their children in Massachusetts by creating an integrated community response to domestic violence. The Coalition is the membership organization of 32 battered women's programs across the state. It provides referrals for battered women, furnishes general information to the public, and works to establish statewide policy on battered women's issues. The Coalition's most visible program is the Jane Doe Safety Fund, which has as its goals increasing community education and awareness and fundraising for battered women's programs through the annual Walk for Women's Safety and other events. The Fund's newly developed Learning Center serves as a clearinghouse of information for professionals, organizations and individuals, and is easily accessible on-site or through electronic information services. The Coalition and its member programs are linked to one another and Department of Social Services (DSS) area offices and domestic violence programs through a DSS-funded telecommunications network. The primary focus of the network is to facilitate and improve services by providing up-to-date bed inventory and resources. It also enables communication with domestic violence coalitions in other states and the ability to tap into Internet and World Wide Web information and resources on domestic violence issues. In response to growing concern for children who witness domestic violence and for teens experiencing dating violence, the Coalition recently created a Children and Adolescents Department to explore and implement innovative programs.

Program areas: Domestic violence; child abuse.

Target population: School-age children; adolescents; senior citizens, professionals; women.

Services: Resource library (new in 1998).

Materials: Brochures and posters (free); Spanish and Portuguese materials (free).

**MASSACHUSETTS COMMITTEE FOR CHILDREN AND YOUTH
(MCCY)**

14 Beacon Street
Boston, MA 02108

☎ (617) 742-8555

FAX: (617) 742-7808

Contact: Jetta Bernier, Executive Director

Description of program: MCCY is currently focusing on the prevention of Shaken Baby Syndrome via a multi-effort campaign. Campaign goals include: increasing the public's awareness of Shaken Baby Syndrome and its prevention through a statewide media campaign, increasing the skills of parents and caretakers to cope with crying infants through educational materials and provider training, and educating pediatric health personnel about Shaken Baby Syndrome and its prevention through training and educational materials. MCCY operates a toll-free number, (800)-CHILDREN.

Program areas: Baby-sitting safety; brain injuries; child abuse, including Shaken Baby Syndrome; eye safety/prevention of blindness.

Target population: Adolescents; adults; parents/caretakers/consumers; professionals, especially pediatric health personnel.

Services: Speakers (free); resource library; toll-free number, (800)-CHILDREN.

Materials: AV's (loan); brochures (free).

**MASSACHUSETTS HIGHWAY DEPARTMENT, BUREAU OF
TRANSPORTATION PLANNING AND DEVELOPMENT, BICYCLE-
PEDESTRIAN PROGRAM**

10 Park Plaza, Room 4150

Boston, MA 02116

☎ (617) 973-7329

FAX: (617) 973-8035

Contact: Josh Lehman, Bicycle-Pedestrian Coordinator

Description of program: The Bicycle-Pedestrian Program is responsible for coordinating Executive Office of Transportation and Construction (EOTC) and Massachusetts Highway Department (MHD) bicycle and pedestrian transportation efforts, including planning, design, implementation and evaluation activities.

Program areas: Bicycle safety; pedestrian safety.

Target population: The entire traveling public, with focus on bicyclists and walkers.

Services: Technical assistance; training on occasional basis (free).

MASSACHUSETTS INTERSCHOLASTIC ATHLETIC ASSOCIATION

83 Cedar Street

Milford, MA 01757

☎ (508) 478-5641

FAX: (508) 634-3044

Contact: William N. Gaine, Jr., Deputy Director

Description of program: A constitutional mandate of the Association is to promote the health and safety of the student-athlete. To that end, several statewide injury prevention strategies have been implemented by the Massachusetts Interscholastic Athletic Association Sports Medical Committee. This includes sports injury data collection.

Program areas: Injury surveillance; sports/recreational safety.

Target population: Adolescents.

Services: Training.

Materials: AV's (loan). Newsletter, *Wellness and Leadership*, published quarterly (free).

MASSACHUSETTS MEDICAL SOCIETY (MMS)

1440 Main Street

Waltham, MA 02154-1649

☎ (781) 893-4610

FAX: (781) 893-8009

Contact: Susan Webb, Director, Public Health Services

Description of program: The Massachusetts Medical Society assumes an active role working through physicians to bring injury prevention messages to patients. Types of campaigns include the MMS' in-line skating safety guide, domestic violence resource packet, questions about AIDS booklet, and tobacco use prevention poster contest.

Program areas: Alcohol-related injuries/safety issues; bicycle safety; child abuse; domestic violence; drug-related injuries/safety issues; elder abuse; rape/sexual assault; sports/recreational safety.

Target population: Infants/toddlers; school-age children; adolescents; adults; parents/consumers; professionals, mainly physicians.

Services: Technical assistance; speakers; training.

Materials: Brochures and posters (free and fee).

MASSACHUSETTS NURSES ASSOCIATION (MNA)

340 Turnpike Street

Canton, MA 02021

☎ (781) 821-4625

Contact: Evelyn Bain, M Ed., RN, COHN-S, Associate Director, Occupational Safety & Health

Description of program: Massachusetts Nurses Association has recently dedicated a position to addressing the Occupational Safety and health needs of nurses and other health care workers. This position will focus on education workers to recognize hazards and develop appropriate modifications. MNA, through its members and their roles in specialty nursing practice, is well positioned to provide the community with injury prevention education programs.

Program areas: Domestic violence; child abuse; elder abuse; rape/sexual assault; suicide; drug-related injuries/drug abuse; alcohol-related injuries/alcohol abuse; eye safety/prevention of blindness; falls; lead poisoning prevention; school safety; home safety; product safety; burn prevention/fire safety; brain injuries; spinal cord injuries; motor vehicle occupant safety; sports safety; blood borne pathogens (HIV, Hep B, C).

Target population: Infants/toddlers; school-age children; adolescents; adults; senior citizens; parents/consumers; professionals, especially health care practitioners.

Services: Speakers (free).

Materials: AV's (loan); brochures (free).

MASSACHUSETTS OFFICE FOR CHILDREN, LICENSING DIVISION

One Ashburton Place

Boston, MA 02108

☎ (617) 727-8900

FAX: (617) 727-0528

Contact: Gail Hanssen

Description of program: Massachusetts Office for Children licensers provide advice on safety and injury prevention to licensed child care centers, private nursery schools and kindergartens, family day care homes, school-age child care programs, certain residential programs, and foster care/adoption placement agencies. Assistance is provided during regular licensing visits or upon request.

Program Areas: Burn prevention/fire safety; drowning prevention/water safety; falls; firearms; home safety; lead poisoning prevention; playground safety; poisoning prevention; suicide; toy safety; child care/day care safety.

Target Population: Infants/toddlers; school-age children; adolescents; parents/consumers; professionals, including child care providers.

Services: Technical assistance.

MASSACHUSETTS POISON CONTROL SYSTEM

300 Longwood Avenue

Boston, MA 02115

☎ (617) 355-6609 Ext. 5187

FAX: (617) 738-0032

Contact: Alan Woolf, MD, MPH, Director

Description of program: The purpose of the Massachusetts Poison Control System is to provide treatment information to the general public as well as to health care providers with respect to potential/actual poisoning exposure.

Program areas: Alcohol-related injuries/safety issues; emergency services/first aid; home safety; lead poisoning prevention; poisoning prevention.

Target population: Infants/toddlers; school-age children; adolescents; adults; senior citizens.

Services: Speakers; toll-free hotline, (800) 682-9211, or within the (617) area code, (617) 232-2120, 24-hour service.

Materials: Brochures and posters (free). Newsletter, *Clinical Toxicology Review*, published monthly (fee).

MASSACHUSETTS PREVENTION CENTERS, 10 SITES

MASSACHUSETTS PREVENTION CENTER, BOSTON

The Medical Foundation

95 Berkeley Street

Boston, MA 02116

☎ (617) 423-4337

FAX: (617) 451-0062

Contact: Susan Wilson, Resource Specialist

Description of program: The Boston Prevention Center's focus for training in injury prevention has been intentional injury, such as violence prevention, conflict resolution and alcohol-related injury. However, the Boston Prevention Center's Library also has a variety of unintentional injury prevention and safety resources such as videos, pamphlets, posters and curricula, which are disseminated on an ongoing basis at health fairs and in the community.

Program areas: Alcohol-related injuries/safety issues; baby-sitting safety; bicycle safety; brain injuries; burn prevention/fire safety; child abuse; domestic violence; drug-related injuries/safety issues; elder abuse; emergency services/first aid; falls; firearms; home safety; homicide; lead poisoning prevention; legislation/regulation; motor vehicle occupant safety; occupational injuries; pedestrian safety; product safety; rape/sexual assault; school safety; sports/recreational safety; suicide; toy safety.

Target population: Infants/toddlers; school-age children; adolescents; adults; senior citizens; parents/consumers; professionals; business people; religious leaders.

Services: Technical assistance; speakers (free and fee); resource library; training (free and fee).

Materials: AV's (loan); brochures and posters (free); catalogue of materials (free); multilingual materials in Spanish, Creole, Khmer, Russian, Chinese, Vietnamese, Laotian, Braille and American Sign Language (free).

**MASSACHUSETTS PREVENTION CENTER, GREATER
FRAMINGHAM/SOUTH CENTRAL MASSACHUSETTS**

158 Union Avenue

Framingham, MA 01701

☎ (508) 875-5419

FAX: (508) 875-6214

Contact: Ayako Ito, Resource Specialist

Description of program: The Framingham Prevention Center provides technical assistance, training and resources to groups and communities to enhance their injury prevention efforts. Such groups would include, but are not limited to, coalitions, youth groups, school systems, elder groups, and community housing developments. The Resource Center provides materials on bike safety, elder safety, home safety, seat belt safety, fire safety and more. The bicycle safety kit is especially popular in the springtime for bike "rodeos."

Program areas: Alcohol-related injuries/safety issues; bicycle safety; brain injuries; burn prevention/fire safety; child abuse; domestic violence; drug-related injuries/safety issues; elder abuse; emergency services/first aid; home safety; lead poisoning prevention; motor vehicle occupant safety; occupational injuries; pedestrian safety; playground safety; poisoning prevention; rape/sexual assault; school safety; school bus safety; sports/recreational safety; suicide.

Target population: Infants/toddlers; school-age children; adolescents; senior citizens; parents/consumers.

Services: Technical assistance; resource library; training (free for communities, schools pay a fee).

Materials: AV's (loan); brochures and posters (free), catalogue of materials (free), Spanish materials (free)

MASSACHUSETTS PREVENTION CENTER, GREATER WESTERN MASSACHUSETTS

10 Main Street, 2nd Floor

Florence, MA 01062

☎ (413) 584-3880

FAX: (413) 585-9765

Contact: Jennifer Swartz, Resource Specialist

Description of program: The Greater Western Massachusetts Prevention Center is a valuable resource for a great variety of injury prevention and safety programming for pre-school, elementary, adolescent, adult, and other adult audiences. Providing public health services utilizing a "Train the Trainer" model, Prevention Center staff can provide curricula, resources and workshops on a wide range of topics, including bicycle and playground safety, underage drinking and driving, preventing gang violence, and preventing falls in older adults, among others.

Program areas: Alcohol-related injuries/safety issues; baby-sitting safety; bicycle safety; brain injuries; burn prevention/fire safety; child abuse; conflict resolution; domestic violence; drowning prevention/water safety; drug-related injuries/safety issues; emergency services/first aid; gay/lesbian/bisexual youth safety issues; home safety; lead poisoning prevention; legislation/regulation; motor vehicle occupant safety; pedestrian safety; personal safety; playground safety; rape/sexual assault; school safety; sports/recreational safety; suicide.

The Prevention Center offers trainings on some of these topics. For others it has related resource materials in the resource library. Please call with specific requests.

Targeted populations: School-age children; adolescents; adults; senior citizens; parents/consumers; professionals; school and community health educators.

Services: Technical assistance; speakers (free and fee); resource library; toll-free phone number, (800) 850-3880; training (free and fee).

Materials: AV's (loan); brochures and posters (free); catalogue of materials (free); multilingual materials in Spanish, Russian and Khmer (free). Newsletter with occasional articles on injury prevention, *CenterLine*, published quarterly (free).

**MASSACHUSETTS PREVENTION CENTER, GREATER
WORCESTER/NORTH CENTRAL MASSACHUSETTS**

531 Main Street, 2nd floor

Worcester, MA 01608

☎ (508) 752-8083

FAX: (508) 798-9857

Contact: Carol Herzog, Resource Specialist

Description of program: The Greater Worcester/North Central Massachusetts Prevention Center has a complete resource library of books, videos, pamphlets, brochures, curricula and interactive games. It also has on-line database searching available. Injury prevention, including intentional and unintentional injury, is one of a variety of public health topics covered. The Prevention Center also has staff available to do trainings for schools and other community agencies. The Center participates in health fairs and includes injury prevention materials and information.

Program areas: Alcohol-related injuries/safety issues; bicycle safety; burn prevention/fire safety; child abuse; domestic violence; drowning prevention/water safety; drug-related injuries/safety issues; elder abuse; emergency services/first aid; home safety; homicide and violence prevention; motor vehicle occupant safety; playground safety; rape/sexual assault; school safety; spinal cord injury; sports/recreational safety; suicide.

Target population: Infants/toddlers; school-age children; adolescents; adults; senior citizens; parents/consumers.

Services: Technical assistance; resource library; toll-free phone number, (800)752-8083, in 508 and 617 area codes only; training (fee).

Materials: Posters (free/loan); catalogue of materials (free); Spanish materials (free/loan).

MASSACHUSETTS PREVENTION CENTER, LOWER PIONEER VALLEY

110 Maple Street, Suite 301

Springfield, MA 01104

☎ (413) 732-2009, ext. 3009

FAX: (413) 732-1305

Contact: Sandra L. Cahillane, Resource Specialist

Description of program: The Lower Pioneer Valley Prevention Center operates a special library that serves the general public in the Lower Pioneer Valley region of western Massachusetts. The Center's primary audience is school teachers, human service agencies and college students.

Program areas: Alcohol-related injuries/safety issues; baby-sitting safety; bicycle safety; brain injuries; burn prevention/fire safety; child abuse; data collection; domestic violence; drowning prevention/water safety; drug-related injuries/safety issues; elder abuse; emergency services/first aid; home safety; homicide; injury surveillance; lead poisoning prevention; motor vehicle occupant safety; pedestrian safety; playground safety; poisoning prevention; product safety; rape/sexual assault; school safety; school bus safety; suicide; toy safety.

Target population: Infants/toddlers; school-age children; adolescents; adults; senior citizens; parents/consumers; professionals.

Services: Technical assistance; speakers (fee); resource library; toll-free phone number, (800) 789-3070, in western Massachusetts only; training (fee).

Materials: AV's (loan); brochures and posters (free); catalogue of materials (free); multilingual materials in Spanish, Russian, Southeast Asian languages (free/loan).

MASSACHUSETTS PREVENTION CENTER, MERRIMACK VALLEY

34 Haverhill Street
Lawrence, MA 01841

☎ (978) 688-2323

Fax: (978) 685-4328

Contact: Tom McKenna, Resource Specialist

Description of program: The Merrimack Valley Prevention Center is a community-based consulting and resource center. Injury prevention efforts include a wide variety of resource materials addressing many different topics for a myriad of populations.

Program areas: Bicycle safety; dating violence prevention; domestic violence; gang violence prevention; home safety; motor vehicle occupant safety; suicide.

Target population: School-age children; adolescents; adults; professionals.

Services: Technical assistance; resource library; toll-free phone number, (800) LIVEWELL

Materials: AV's (loan); brochures (free); Spanish materials Spanish (free); newsletter published three times per year (free).

**MASSACHUSETTS PREVENTION CENTER, METRO/SOUTHEAST
MASSACHUSETTS**

942 West Chestnut Street

Brockton, MA 02401

☎ (508) 583-2350

FAX: (508) 583-2611

Contact: Deborah Sirois, Resource Specialist

Description of program: The Metro/Southeast Prevention Center provides outreach, technical assistance and resources to community groups, agencies, and schools for injury prevention education.

Program areas: Alcohol-related injuries/safety issues; baby-sitting safety; bicycle safety; burn prevention/fire safety; child abuse; domestic violence; drowning prevention/water safety; drug-related injuries/safety issues; elder abuse; emergency services/first aid; home safety; lead poisoning prevention; motor vehicle occupant safety; occupational injuries; pedestrian safety; playground safety; poisoning prevention; rape/sexual assault; school safety; school bus safety; sports/recreational safety; suicide; toy safety.

Target population: Infants/toddlers; school-age children; adolescents; adults; senior citizens; parents/consumers; professionals.

Services: Technical assistance; speakers; resource library; training.

Materials: AV's (loan); brochures and posters (free); catalogue of materials (free).

**MASSACHUSETTS PREVENTION CENTER, METRO/SUBURBAN
MASSACHUSETTS**

552 Massachusetts Avenue, Suite 203

Cambridge, MA 02139

☎ (617) 441-0700

FAX: (617) 441-0555

Contact: Priscilla Johnson, Resource Specialist

Description of program: The Metro/Suburban Prevention Center provides technical assistance, resources and training on osteoporosis, fire prevention, seat belts, bicycle safety and a variety of other injury prevention topics.

Program areas: Alcohol-related injuries/safety issues; bicycle safety; burn prevention/fire safety; domestic violence; drowning prevention/water safety; drug-related injuries/safety issues; elder abuse; home safety; legislation/regulation; motor vehicle occupant safety; pedestrian safety; playground safety; rape/sexual assault; sports/recreational safety; suicide.

Target population: General community.

Services: Technical assistance; resource library; training.

Materials: AV's (loan); brochures and posters (free); catalogue of materials (free); multilingual materials (free).

**MASSACHUSETTS PREVENTION CENTER, SOUTHEAST
COASTAL MASSACHUSETTS**

105 William Street, 4th Floor
New Bedford, MA 02740

☎ (508) 996-3147 ext. 200

FAX: (508) 990-1465

Contact: Paula Wallace, Resource Specialist

Description of program: The Resource Center of the Southeast Coastal Prevention Center houses and distributes pamphlets and audiovisual materials on injury prevention. In addition, the Elementary Safety Subcommittee of the New Bedford Community Health Network Area is conducting a year-long Awareness Campaign to promote the safety of children. Outreach includes news releases and direct mailings to day care providers on monthly safety topics.

Program areas: Alcohol-related injuries/safety issues; bicycle safety; burn prevention/fire safety; child abuse; domestic violence; drug-related injuries/safety issues; elder abuse; home safety; lead poisoning prevention; motor vehicle occupant safety; pedestrian safety; playground safety; poisoning prevention; rape/sexual assault; suicide; toy safety; youth violence.

Target population: School-age children; adolescents; adults; parents/consumers.

Services: Resource library; toll-free phone number, (800) 720-9722.

Materials: AV's (loan); brochures and posters (free); catalogue of materials (free); multilingual materials in Spanish and Portuguese (free).

**MASSACHUSETTS PREVENTION CENTER, WEST
SUBURBAN/NORTH SHORE**

27 Congress Street

Salem, MA 01970

☎ (978) 740-1520

FAX: (978) 741-3104

Contact: Dorthea (Dot) Dilisio, Resource Specialist

Description of program: The West Suburban/North Shore Prevention Center provides support and technical assistance to area fire departments to complement their outreach to the community. Materials are available on a loan basis for library patrons. They include display items as well as reproducible handouts and pamphlets.

Program areas: Agricultural safety; alcohol-related injuries/safety issues; baby-sitting safety; bicycle safety; brain injuries; burn prevention/fire safety; child abuse; data collection; domestic violence; drowning prevention/water safety; drug-related injuries/safety issues; elder abuse; emergency services/first aid; eye safety/prevention of blindness; home safety; homicide; injury surveillance; lead poisoning prevention; motor vehicle occupant safety; occupational injuries; pedestrian safety; playground safety; poisoning prevention; rape/sexual assault; school safety; spinal cord injury; sports/recreational safety; suicide.

Target population: Infants/toddlers; school-age children; adolescents; parents/consumers.

Services: Technical assistance; speakers (free); resource library.

Materials: AV's (loan); brochures and posters (free).

MASSACHUSETTS REGISTRY OF MOTOR VEHICLES

One Copley Place, 4th Floor

Boston, MA 02116

Mailing address:

P.O. Box 199100

Boston, MA 02119-9100

☎ (617) 351-9924

Contact: Public Relations

Description of program: The Registry of Motor Vehicles is available to respond to inquiries and questions relating to motor vehicle safety, including issues pertaining to school bus safety, motorcycle safety, pedestrian safety, and the safety of motor vehicle drivers and occupants. The Registry's Web site, WWW.STATE.MA.US/RMV, offers information about the Registry and its rules and procedures. The Registry's Customer Service Phone Center also dispenses information weekdays, from 9:00 a.m. - 7:00 p.m. at (617) 351-4500, or, from the 413 and 508 area codes, at (800) 858-3926.

Program areas: Alcohol-related injuries/safety issues; data collection; drug-related injuries/safety issues; legislation/regulation; motor vehicle occupant safety; pedestrian safety; school bus safety.

Target population: School-age children; adolescents; adults.

Services: Technical assistance; toll-free number, (800) 858-3926, 9:00 a.m. - 7:00 p.m.

Materials: Brochures (free).

**MASSACHUSETTS REHABILITATION COMMISSION, STATEWIDE
HEAD INJURY PROGRAM (SHIP)**

27-43 Wormwood Street

Boston, MA 02210-1606

☎ (617) 204-3852

FAX: (617) 727-2809

Contact: Beth Williams, Senior Program Coordinator

Description of program: The Statewide Head Injury Program's activities are not prevention oriented, but the organization supports the prevention efforts of the Massachusetts Brain Injury Association. SHIP provides information, referrals, case coordination, training, technical assistance and consultation, program development, purchase of services, and various support services for people living with traumatic brain injury.

Target population: People living with traumatic brain injuries.

Services: Technical assistance; training.

Materials: Brochures; multilingual materials in Spanish and Portuguese. The brochures and fact sheets pertain to SHIP services.

MASSACHUSETTS STATE POLICE

612 Main Street
Holden, MA 01520
☎ (508) 829-7499

Contact: Trooper Susan J. Anderson

Description of program: The Massachusetts State Police provide speaking engagements and demonstrations on seat belt use, child restraint use, driver safety, teen dating violence, bicycle safety, OUI (Operating Under the Influence) awareness and abuse prevention.

Program areas: Alcohol-related injuries/safety issues; bicycle safety; child abuse; domestic violence; drug-related injuries/safety issues; elder abuse; firearms; home safety; motor vehicle occupant safety; pedestrian safety; playground safety; rape/sexual assault; school safety.

Target population: Infants/toddlers; school-age children; adolescents; adults; senior citizens; parents/consumers; professionals.

Services: Speakers (free); training (free).

Materials: AV's (loan); brochures (free).

LOCAL POLICE DEPARTMENT, SELECTED EXAMPLE

SHREWSBURY POLICE DEPARTMENT

100 Maple Avenue
Shrewsbury, MA 01545
☎ (508) 845-4681

Contact: Pat Babin, President

Description of program: The Shrewsbury Police Department implements several safety programs in the schools throughout the school year. Programs cover the following topics: safe bus rules, Halloween, ice/snow, bicycle safety, and stranger danger. Programs are tailored to the individual community's problems and needs.

Program areas: Alcohol-related injuries/safety issues; baby-sitting safety; bicycle safety; brain injuries; child abuse; domestic violence; drug-related issues/safety issues; elder abuse; emergency services/first aid; home safety; legislation/regulation; motor vehicle occupant safety; pedestrian safety; playground safety; product safety; school safety; school bus safety; toy safety.

Target population: Infants/toddlers; school-age children; adolescents; adults; senior citizens; parents/consumers; professionals.

Services: Technical assistance; speakers; training.

Materials: AV's (loan); brochures (free); catalogue of materials (free); safety articles that appear quarterly in school newspapers (free).

MASSPIRG CONSUMER PROGRAM

29 Temple Place

Boston, MA 02111

☎ (617) 292-4800

FAX: (617) 292-8057

Contact: Deirdre Cummings

Description of program: The program investigates and reports on unsafe toys and playgrounds. In addition, it identifies toys that violate the Child Safety Protection Act, periodically reviews area playgrounds, and educates parents and guardians on how to avoid hazardous equipment, toys, and how to prevent injuries.

Program areas: Playground safety; toy safety.

Target population: Infants/toddlers; school-age children; parents/consumers.

Materials: Reports on toy safety and playground safety, \$7.50 for members, \$10.00 for non-members.

MOTHERS AGAINST DRUNK DRIVING (MADD), MASSACHUSETTS CHAPTER

1661 Worcester Road
Framingham, MA 01701

☎ (508) 875-3736

FAX: (508) 875-0757

Contact: Mary Moschos, Executive Director

Description of program: MADD provides a variety of programs and services aimed at reducing the incidence of drunk driving. MADD also provides support services for victims of drunk drivers and victims' families; advocates for stricter drunk driving laws; advocates the use of safety belts by motor vehicle occupant safety; and works with high school students, especially around prom or graduation time, to prevent students from driving (or riding with a driver) under the influence of alcohol. The Massachusetts chapter of MADD is one of nearly 600 chapters around the country.

Program areas: Alcohol-related injuries/safety issues; legislation/regulation; motor vehicle occupant safety.

Target population: School-age children; adolescents; adults; senior citizens; parents/consumers; professionals.

Services: Speakers; resource library; toll-free number, (800) 633-6233.

Materials: AV's (loan); brochures and posters (free); Spanish materials (free).

NATIONAL SAFETY COUNCIL, THREE MASSACHUSETTS CHAPTERS

CENTRAL MASSACHUSETTS SAFETY COUNCIL

186 West Boylston Street
West Boylston, MA 01583

☎ (508) 835-2333

FAX: (508) 835-2869

Contact: Tim Cooney, Executive Director

Description of program: The Central Massachusetts Chapter of the National Safety Council promotes a range of educational programs for accident prevention. Topics addressed include seat belt safety, alcohol abuse prevention, home safety, workplace safety, automobile safety, and bicycle safety. Resources are provided and training is available for program implementation.

Program areas: Alcohol-related injuries/safety issues; baby-sitting safety; bicycle safety; burn prevention/fire safety; drowning prevention/water safety; drug-related injuries/safety issues; emergency services/first aid; eye safety/prevention of blindness; brain injuries; home safety; lead poisoning prevention; motor vehicle occupant safety, including advanced driver training; occupational injuries; pedestrian safety; playground safety; poisoning prevention; product safety; school safety; school bus safety; toy safety.

Target population: Infants/toddlers; school-age children; adolescents; adults; senior citizens; parents/consumers; professionals.

Services: Technical assistance; speakers (fee); training (fee).

Materials: AV's (loan); brochures (free) and posters (fee); catalogue of materials (free).

MASSACHUSETTS SAFETY COUNCIL, INC.

100 Grandview Road, Suite 304
Braintree, MA 02184

☎ (781) 356-1633

FAX: (781) 356-2061

Contact: Arthur Moriarty, President or Anne Marie Connors, Director, Member Services

Description of program: The Massachusetts Safety Council is a not-for-profit, non-governmental public service organization. Its mission is to educate and encourage society to adopt safety, health and environmental policies, practices and procedures that prevent and mitigate events and exposures that result in human injuries and illness and economic losses. The Massachusetts Safety Council maintains a leadership position within the safety and health community by helping organizations satisfy safety and health compliance needs. This is accomplished by acting as a local resource center, providing up-to-date safety information, community research, consulting, networking and educational materials.

Program areas: Alcohol-related injuries/safety issues; emergency services/first aid; home safety; motor vehicle occupant safety; occupational injuries; pedestrian safety; school bus safety; child passenger safety.

Target population: Adolescents; adults; parents/consumers; professionals.

Services: Technical assistance; speakers (free and fee); training (free and fee); toll-free number, (800)-732-6729.

Materials: AV's (loan); brochures and posters (free and fee); catalogue of materials (free); Spanish materials (free and fee); Newsletter, *Lifeguard*, published bimonthly (free).

SAFETY COUNCIL OF WESTERN MASSACHUSETTS

1000 Wilbraham Road
Springfield, MA 01109

☎ (413) 783-1632

FAX: (413) 783-1042

Contact: Catherine G. Anton, Executive Director

Description of program: The mission of the Safety Council of western Massachusetts is to educate and train people in business and the community in the prevention of accidents and related losses, and to influence the formulation and application of safety and health policies and procedures in the region.

Program areas: Agricultural safety; alcohol-related injuries/safety issues; bicycle safety; burn prevention/fire safety; emergency services/first aid; eye safety/prevention of blindness; home safety; injury surveillance; legislation/regulation; motor vehicle occupant safety; occupational injuries - primary focus; pedestrian safety; playground safety; poisoning prevention; school bus safety; sports/recreational safety; toy safety.

Target population: Infants/toddlers; school-age children; adolescents; adults - primary focus; senior citizens; professionals - primary focus.

Services: Technical assistance; speakers (free and fee); resource library; toll-free phone number, (800) 359-9717; training (fee).

Materials: AV's (members - loan, non-members - rent); brochures and posters (free and fee); catalogue of materials (free); multilingual materials in Spanish (free and fee). Newsletter, *Update*, published monthly (free).

**NATIONAL SPINAL CORD INJURY ASSOCIATION, GREATER
BOSTON CHAPTER**

2 Rehabilitation Way

Woburn, MA 01801

☎ (781) 933-8666

FAX: (781) 933-0043

Contact: Glenn Thompson or Larry Brennan

Description of program: The National Spinal Cord Injury Association engages in injury prevention efforts that focus primarily on educating youth and young adults about safety issues related to spinal cord injury. "Project Aware" helps children, kindergarten through fifth grade, become socially aware of disabilities with an emphasis on spinal cord injury. "Weigh the Risk" targets at-risk teens, demonstrating the consequences of risk-taking behavior with an emphasis on drinking and driving.

Program areas: Alcohol-related injuries/safety issues; bicycle safety; drowning prevention/water safety; drug-related injuries/safety issues; falls; occupational injuries; spinal cord injury; sports/recreational safety; violence prevention.

Target population: School-age children; adolescents; adults.

Services: Technical assistance; speakers (free); resource library; training (free and fee); toll-free number, (800) 962-9629, operated by the National Office.

Materials: AV's (rent); brochures (free).

NEPONSET VALLEY PARAMEDIC SERVICES

111 Dedham Street

Norfolk, MA 02056

☎ (508) 668-8155 Ext. 710

Contact: Kevin Kelley, NREMT-P

Description of program: Currently, the Injury Prevention Program is in the early stages of development. The staff do an elementary school-based program that introduces children to the results of unintentional injuries. The program encompasses predominantly a lecture and includes some slides as well.

Program areas: Bicycle safety; data collection; emergency services/first aid; home safety; motor vehicle occupant safety; pedestrian safety; playground safety.

Services: Technical assistance; speakers.

PARTNERSHIP FOR CHILD PASSENGER SAFETY

c/o Injury Prevention and Control Program
Massachusetts Department of Public Health
250 Washington Street, 4th floor
Boston, MA 02108-4619

☎ (617) 624-5435

FAX: (617) 624-5075

Contact: Anna Castro

Description of Program : The Partnership was formed early in 1997 in response to three important developments in the area of child passenger safety: (a) a recent passage of the amended Massachusetts Child Passenger Safety Law, (b) a recent decline statewide in the use of child safety seats and safety belts among children under age five, and (c) confusion among providers and the public resulting from negative publicity about air bag safety and child passengers. The Partnership coordinates public and private resources to promote efforts related to the safe transportation of children under age 12 in Massachusetts. A wide variety of public safety, public health, health care and advocacy organizations are represented in the Partnership.

Program areas: Motor vehicle occupant protection.

Target Population: Infants/toddlers; school-age children; adults; senior citizens; parents/consumers; professionals.

**PEDIATRIC AND ADOLESCENT HEALTH RESEARCH CENTER
(PAHRC), NEW ENGLAND MEDICAL CENTER**

P.O. Box 531

750 Washington Street

Boston, MA 02111

☎ (617) 636-9528

FAX: (617) 636-8173

Contact: Rebecca Robateau or Gabrielle Donnay

Description of program: The injury surveillance projects of General Pediatrics at New England Medical Center address the primary and secondary prevention of unintentional injuries and violence-related injuries to children and adolescents. The staff conduct injury surveillance in pediatric emergency departments throughout the city of Boston. In addition, they operate a direct service project in which teen parents are identified through the New England Medical Center Clinic and a case worker is assigned who, during the teen's pregnancy, makes home visits to provide guidance in the areas of health and home safety. Injury data are collected on the teens and their children. The staff also conduct trainings for health care professionals interested in violence prevention, develop materials on a variety of injury issues for providers and parents, provide consultation on injury prevention and surveillance to health centers, and on request, work collaboratively with health centers on joint grants and projects.

Program areas: Burn prevention/fire safety; child abuse; data collection; falls; firearms; home safety; homicide; injury surveillance; lead poisoning prevention; poisoning prevention.

Target population: infants/toddlers; school-age children; adolescents; parents/consumers; professionals.

Services: Technical assistance; resource library.

PREVENT BLINDNESS, MASSACHUSETTS

375 Concord Avenue

Belmont, MA 02178

☎ (617) 489-0007

FAX: (617) 489-3575

Contact: Nancy Venator, Community Services and Marketing Manager

Description of program: Prevent Blindness Massachusetts, an affiliate of Prevent Blindness America, works to save sight through vigorous campaigns against the availability of such well-known eye hazards as fireworks, BB guns; projectile objects and dangerous toys. Special programs call for proper eye protection in sports, such as racquetball, hockey and baseball, which have a high risk of eye injuries. As part of the organization's occupational, off-the-job, school and sports program, the Wise Owl Club offers incentives to individuals to safeguard their sight by wearing proper eye protection when needed. Leadership by Prevent Blindness is also provided to many national standard-setting and regulatory committees.

Program areas: Eye safety/prevention of blindness - auto battery safety, fireworks; home safety; occupational injuries - industrial eye safety; product safety - sunglasses/safety eyewear; school safety; sports/recreational eye safety; toy safety.

Target population: Infants/toddlers; school-age children; adolescents; adults; senior citizens; parents/consumers; professionals. Others include, safety directors, industrial workers, athletes, sports enthusiasts.

Services: Technical assistance; speakers (free); resource library; toll-free phone number, (800) 331-2020, hours of service 9:00 am - 4:30 pm (central time); training (fee).

Materials: AV's, brochures, posters, catalogue of materials (free), multilingual materials in Spanish and Chinese. Newsletter, *Wise Owl News*, published quarterly (fee; free to all Wise Owl Club members and businesses)

PREVENT INJURIES NOW! NETWORK (PINN)

Worcester, MA

Contacts: Judy MacLeod, Fallon Healthcare Systems, (508) 799-2100 ext. 51632;
Pat Harmon, United Way of Central Massachusetts, (508) 757-5631 ext. 229;
Sharon Welsh, University of Massachusetts Medical Center, (508) 856-6994

Description of program: Prevent Injuries Now! Network promotes injury prevention strategies in the Worcester area. Over a dozen Worcester-based organizations participate in PINN networking meetings and public education campaigns in order to reduce injuries in the Worcester area.

Program areas: Alcohol-related injuries/safety issues; baby-sitting safety; bicycle safety; brain injuries; burn prevention/fire safety; child abuse; drug-related injuries/safety issues; emergency services/first aid; falls; home safety; motor vehicle occupant safety; pedestrian safety; sports/recreational safety; toy safety.

Target population: Infants/toddlers; school-age children; adolescents; adults; senior citizens; parents/consumers; professionals.

Services: Speakers; training; community safety events; open PINN meetings.

Materials: AV's, brochures, and posters available from PINN member organizations.

SAFE KIDS COALITIONS, TWO CHAPTERS

(See "National Organizations" for information on National SAFE KIDS Campaign)

GREATER BOSTON SAFE KIDS COALITION

1010 Massachusetts Avenue, 2nd Floor

Boston, MA 02118

☎ (617) 534-5197

FAX: (617) 534-5358

Contact: Ellen Freedman, Coalition Coordinator. Lead agency: Boston Public Health Department.

Description of program: Greater Boston SAFE KIDS, a member of the National SAFE KIDS Campaign, is a coalition of over 25 public, private and voluntary organizations working to reduce unintentional injuries through increasing awareness and implementing safety campaigns. Local initiatives include SAFE KIDS Week, Project Get Alarmed (fire prevention), car safety seat and bicycle helmet distributions, introducing and strengthening safety legislation, the Buckle Up Hotline (passenger safety information) and fundraising to make safety supplies available in low income communities. An award-winning public awareness campaign, *Creating Safekids*, was launched in partnership with the Boston Globe.

Program areas: Baby-sitting safety; bicycle safety; burn prevention/fire safety; drowning prevention/water safety; emergency services/first aid; falls; firearms; home safety; legislation/regulation; motor vehicle occupant safety; pedestrian safety; playground safety; poisoning prevention; product safety; school safety; school bus safety; sports/recreational safety; toy safety.

Target population: Infants/toddlers; school-age children; adolescents; parents/consumers; professionals.

Services: Technical assistance; speakers; toll-free *Buckle up Hotline*, (800) 443-SAFE, (child passenger safety hotline with an answering machine operating 24 hours per day); community safety events.

Materials: Catalogue of materials (free).

WESTERN MASSACHUSETTS SAFE KIDS COALITION

759 Chestnut Street

Springfield, MA 01199

☎ (413) 784-5434

FAX: (413) 784-3623

Contact: Shirley LaRoche, RN, SAFE KIDS Coordinator

Description of program: Western Massachusetts SAFE KIDS Coalition headquarters at Baystate Medical Center Children's Hospital follows guidelines

created by the National SAFE KIDS Campaign. The Coalition offers programs on bicycle safety, motor vehicle passenger safety, fire safety, and several other programs on the prevention of unintentional injury to the communities of western Massachusetts.

Program areas: Alcohol-related injuries/safety issues; baby-sitting safety; bicycle safety; brain injuries; burn prevention/fire safety; child abuse; data collection; domestic violence; drowning prevention/water safety; drug-related injuries/safety issues; emergency services/first aid; eye safety/prevention of blindness; home safety; injury surveillance; lead poisoning prevention; legislation/regulation; motor vehicle occupant safety; pedestrian safety; playground safety; poisoning prevention; product safety; safety of the technologically dependent child who is mainstreamed back into the school system; school safety; school bus safety; spinal cord injury; sports/recreational safety; toy safety.

Target population: Infants/toddlers; school-age children; adolescents; adults; senior citizens; parents/consumers; professionals.

Services: Technical assistance; speakers (free); resource library; training (free).

Materials: Brochures and posters (free); Spanish materials (free).

SCITUATE PUBLIC SCHOOLS BICYCLE SAFETY PROGRAM

72 Ann Vinal Road
Scituate, MA 02066

☎ (781) 545-8780

Contact: Martin Grassie

Description of program: This is an elementary school program focusing on bicycle safety, including rules of the road, driver predictability, and helmet awareness.

Program areas: Bicycle safety.

Target population: School-age children (elementary grades).

SHRINERS BURNS INSTITUTE OF BOSTON

51 Blossom Street

Boston, MA 02114

☎ (617) 722-3000, ext. 213 or 121

Contact: Elizabeth Conklin, Hospital Schoolteacher or Coleen Markey, Director of Family Services

Description of program: The Shriners Burns Institute provides school re-entry programs for its patients who have been burned and are returning to school. The students and faculty are educated about disfigurement, scarring and burns in general. Also, burn prevention is taught and an age-appropriate film on the subject is shown. The goal is to provide as smooth a transition as possible for the patient returning to school. Shriners Burn Institutes are nationwide.

Program areas: Burn prevention/fire safety; data collection; emergency services/first aid regarding burns.

Target population: Infants/toddlers; school-age children; adolescents; adults; parents/consumers; professionals, including teachers.

Services: Speakers (free); resource library; training (free and fee).

Materials: AV's (loan); brochures and posters (free).

UNIVERSITY OF MASSACHUSETTS MEDICAL CENTER (UMMC)

55 Lake Avenue
Worcester, MA 01655

☎ (508) 856-5288

FAX: (508) 856-2043

Contact: Sharon Welsh, Department of Surgery, Pediatric Trauma

Description of program: The University of Massachusetts Medical Center's Trauma Center plays a leadership role in the areas of continuing education and community prevention. UMMC staff conduct community safety events, such as bicycle rodeos, and operate a bicycle helmet giveaway program.

Program areas: Alcohol-related injuries/safety issues; bicycle safety; burn prevention/fire safety; drug-related injuries/safety issues; falls; home safety; motor vehicle occupant safety; pedestrian safety; poisoning prevention.

Target population: Infants/toddlers; school-age children; adolescents; adults; parents/consumers; professionals.

Services: Speakers; training; community events; continuing education.

Materials: AV's; brochures; posters.

UNIVERSITY OF MASSACHUSETTS, SOUTH COUNTY PEDIATRICS

344 Thompson Road
Webster, MA 01570

☎ (508) 943-5224

FAX: (508) 949-2211

Contact: Sherri St. Pierre

Description of program: All aspects of child safety are discussed during regularly scheduled well-child visits.

Program areas: Alcohol-related injuries/safety issues; bicycle safety; burn prevention/fire safety; child abuse; drowning prevention/water safety; drug-related injuries/safety issues; falls; firearms; home safety; injury surveillance; lead poisoning prevention; motor vehicle occupant safety; pedestrian safety; playground safety; poisoning prevention; school and bus safety; toy safety.

Target population: Infants/toddlers; school-age children; adolescents; parents/consumers.

Materials: Brochures; posters; catalogue of materials; multilingual materials in Spanish and Polish.

**U.S. CONSUMER PRODUCT SAFETY COMMISSION (CPSC),
BOSTON RESIDENT POST**

10 Causeway Street, Room 469

Boston, MA 02222

☎ (617) 565-7734

FAX: (617) 565-7735

Contact: Barbara McEachern

Description of program: The CPSC conducts consumer education efforts through media, presentations, press releases, exhibits, materials and federal/state/local cooperative programs. CPSC investigators work on-site as well as on the retail/manufacturing level.

Program areas: Bicycle safety; burn prevention/fire safety; drowning prevention/water safety; falls; home safety; lead poisoning prevention; legislation/regulation; playground safety; poisoning prevention; product safety; sports/recreational safety; toy safety.

Target population: Parents/consumers; professionals.

Services: Speakers; toll-free hotline in Washington, DC, (800) 638-2772.

Materials: AV's (loan); brochures and posters (free); catalogue of materials (free); Spanish materials (free). Newsletter, *Consumer Product Safety Review*, published quarterly (free).

VISITING NURSE ASSOCIATION, TWO SITES

NATICK VISITING NURSE ASSOCIATION

209 West Central Street

Suite 313

Natick, MA 01760

☎ (508) 653-3081 Ext. 139

Contact: Jean Sniffin, RN

Description of program: The programs offered by the Natick Visiting Nurse Association include the Childcare Health Consultant Program, first aid and American Heart Association CPR and chokesaver courses, a baby-sitting course offered through the middle schools and the Recreation Department, a Home Safety Course for both young families and elders, and a course entitled, "Talking to pre-schoolers about personal safety: No-Go-Tell."

Program areas: Baby-sitting safety; bicycle safety; brain injuries; burn prevention/fire safety; child abuse; domestic violence; elder abuse; emergency services/first aid; falls; home safety; lead poisoning prevention; playground safety; poisoning prevention; product safety; school safety; sports/recreational safety; toy safety.

Target population: School-age children; adolescents; adults; senior citizens; parents/consumers.

Services: Speakers (free and fee); training (free and fee).

Materials: AV's (loan); brochures (free); Spanish materials (free).

VISITING NURSE ASSOCIATION OF NORTH SHORE, INC.

13-23 Railroad Square

Haverhill, MA 01830

☎ (978) 372-1285 ext. 516

FAX: (978) 372-4586

Contact: Debra Lagasse-McLaughlin, RN, MS

Description of program: Visiting Nurse Association (VNA) of North Shore has been actively involved in injury prevention efforts since the Department of Public Health's Statewide Comprehensive Injury Prevention Program (SCIPP) pilot demonstration project in 1986. Following the period of SCIPP funding, VNA of North Shore started a car seat loaner program and bike safety program in conjunction with the Haverhill Saving Lives Program. In 1988, VNA of North Shore was chosen as one of eleven groups nationally to become a member of the Communities For Child Safety and has since become a member of the National Communities for Child Safety Advisory Board.

Program areas: Bicycle safety; burn prevention/fire safety; data collection - has access to Communities for Child Safety computer program; home safety; lead poisoning prevention; motor vehicle occupant safety; pedestrian safety.

Target population: Infants/toddlers; school-age children; adolescents; parents/consumers; professionals.

Services: Technical assistance; speakers (fee); training (fee).

Materials: Catalogue of materials (fee).

**NATIONAL PROGRAMS, NATIONAL
HEADQUARTERS**
**(local chapters/sites are listed under
Massachusetts organizations)**

ADVOCATES FOR HIGHWAY AND AUTO SAFETY*

750 First Street NE, Suite 90

Washington, DC 20002

☎ (202) 408-1711

FAX: (202) 408-1699

Description of program: Advocates for Highway and Auto Safety is an alliance of consumer, safety and law enforcement groups and insurance companies. Advocates for Highway Safety promotes motor vehicle occupant safety and traffic safety legislation, standards, and policies at national and state levels and serves as a resource for local model legislation. Advocates for Highway Safety publishes *The Safety Advocate* newsletter.

* This description was excerpted from Who's Who in Traffic Safety: A Guide to Agencies and Organizations (1996), produced by Education Development Center and University of Illinois at Chicago, Department of Emergency Medicine.

ALLIANCE FOR TRAFFIC SAFETY*

Missouri Safety Center, CMSU

201 Humphreys

Warrensburg, MO 64090

☎ (816) 543-4830

FAX: (816) 543-4482

Description of program: The Alliance for Traffic Safety is dedicated to promoting private sector involvement in the enactment and implementation of federal and state highway traffic/transportation safety programs that significantly reduce traffic fatalities, injuries and economic losses and promote motor vehicle occupant safety.

* This description was excerpted from Who's Who in Traffic Safety: A Guide to Agencies and Organizations (1996), produced by Education Development Center and University of Illinois at Chicago, Department of Emergency Medicine.

AMERICAN ACADEMY OF PEDIATRICS

141 Northwest Point Blvd.
Elk Grove Village, IL 60007

☎ (847) 228-5005

FAX: (847) 228-1281

Contact: AAP Publications

Description of program: The American Academy of Pediatrics, an organization of 50,000 pediatricians, publishes many resources on injury prevention. *TIPP: The Injury Prevention Program* is a unique way for physicians to help parents prevent common childhood injuries. The injury prevention program covers children from birth through age 12. Professional resources include the manuals, *Handbook of Common Poisonings in Children*, *Injury Control*, *Visual Diagnosis of Child Physical Abuse*, and *References and Resources in Child Abuse and Neglect*. Patient resources include, the *Prevent Shaken Baby Syndrome* fact sheet, *Infant and Toddler Emergency First Aid* video, and brochures including, *Child Sexual Abuse: What It Is and How to Prevent It*, *Choking Prevention and First Aid for Infants and Children*, *Playground Safety*, *Raising Children to Resist Violence: What You Can Do*, *Toy Safety*, and *Teens Who Drink and Drive: Reducing the Death Toll*. (See "Massachusetts Organizations" for Massachusetts AAP Chapter.)

Program areas: Alcohol-related injuries/safety issues; baby-sitting safety; bicycle safety; burn prevention/fire safety; child abuse; data collection; domestic violence; drowning prevention/water safety; emergency services/first aid; home safety; lead poisoning prevention; pedestrian safety; playground safety; poisoning prevention; school safety; school bus safety; sports/recreational safety; suicide; toy safety.

Target population: Infants/toddlers; school-age children; adolescents; parents/consumers; professionals.

Materials: AV's; brochures (fee); catalogue of materials (fee).

AMERICAN COLLEGE OF EMERGENCY PHYSICIANS (ACEP) *

P.O. Box 619911

Dallas, TX 75261

☎ (214) 550-0911

FAX: (214) 580-2816

Description of program: ACEP's *Driving At Your Best* campaign warns of the dangers of medication-induced drowsiness and driving. Their *Let's Not Meet by Accident* injury prevention program provides safety education kits for schools and day care centers.

* This description was excerpted from Who's Who in Traffic Safety: A Guide to Agencies and Organizations (1996), produced by Education Development Center and University of Illinois at Chicago, Department of Emergency Medicine.

AMERICAN TOY INSTITUTE

200 Fifth Avenue, Suite 740

New York, NY 10010

☎ (212) 675-1141

(800) 851-9955

FAX: (212) 633-1429

Description of program: Toy Manufacturers of America is the trade association for the American toy industry. Through their educational and charitable affiliate, the American Toy Institute, the Association produces a toy safety and selection booklet, "The TMA Guide to Toys & Play." Consumers may request a free copy of the booklet, available in English or Spanish, by calling (800) 851-9955.

Program areas: Toy safety.

Target population: Parents/consumers.

Materials: Booklet, English and Spanish (free).

AMERICAN TRAUMA SOCIETY

8903 Presidential Parkway, Suite 512

Upper Marlboro, MD 20772

☎ (301) 420-4189

☎ (800) 556-7890

FAX: (301) 420-0617

Contact: Diana Colomo, Office Manager

Description of program: The American Trauma Society is an injury prevention organization dedicated to the prevention of trauma.

Program areas: Agricultural safety; alcohol-related injuries/safety issues; bicycle safety; burn prevention/fire safety; child abuse; domestic violence; drowning prevention/water safety; drug-related injuries/safety issues; elder abuse; emergency services/first aid; home safety; injury surveillance; legislation/regulation; pedestrian safety; playground safety; poisoning prevention; product safety; rape/sexual assault; school safety; school bus safety; spinal cord injury; sports/recreational safety; toy safety.

Target population: infants/toddlers; school-age children; adolescents; adults; senior citizens; parents/consumers; professionals.

Services: Toll-free phone number, (800) 556-7890.

Materials: Brochures and posters; catalogue of materials (free). Newsletter, *Traumagram*, published quarterly (free with membership).

BICYCLE FEDERATION OF AMERICA, INC.

1506 21st Street NW, Suite 200

Washington, DC 20036

☎ (202) 463-6622

FAX: (202) 463-6625

Description of program: The Bicycle Federation of America was founded to promote the safe use of bicycles for recreation and transportation. The Federation works to: promote bicycle helmet use through education, public awareness, and helmet demonstration/evaluation projects; advocate bicycling in national policies, standards, guidelines and regulations; develop design guidelines for bicycle routes; develop and produce educational and safety promotion materials; train state and local bicycle coordinators; act as a clearinghouse for information on all aspects of bicycling.

Program areas: Bicycle safety/bicycle helmet promotion; brain injuries; legislation/regulation; pedestrian safety; product safety; school safety; sports/recreational safety.

Target population: Toddlers; school-age children; adolescents; adults; senior citizens; parents/consumers; physicians; state, local and federal government agencies; media; bicycle and bicycle-related products industry.

Services: Technical assistance; speakers; resource library.

Materials: AV's, including video and teacher's guide: *Comprehensive Bicyclists' Education Program* for grades 4-6; brochures and posters (fee). Newsletter, *Pro Bike News*, published monthly (fee).

BURN FOUNDATION

1128 Walnut Street, Suite 301
Philadelphia, PA 19107

☎ (610) 481-9810

FAX: (610) 481-9813

Contact: Joanne F. McLaughlin, RN, Director of Professional Affairs

Description of program: The Burn Foundation conducts a variety of efforts related to burn prevention and fire safety. These include, an ongoing study of the causes and costs of burns in conjunction with five regional burn centers, providing burn prevention curricula for teachers, and conducting burn treatment educational seminars for student nurses, emergency care providers, industrial safety personnel, and school nurses.

Program areas: Burn prevention/fire safety; data collection; emergency services/first aid; home safety; occupational injuries.

Target population: School-age children; senior citizens; professionals.

Services: Technical assistance; speakers (fee); training (fee).

Materials: Brochures.

BURN PREVENTION FOUNDATION

5000 Tilghman Street, Suite 110

Allentown, PA 18104

☎ (610) 481-9810

FAX: (610) 481-9813

Contact: Joanne F. McLaughlin, RN, Director of Professional Affairs

Description of program: The Burn Prevention Foundation provides burn prevention materials, curricula and programs for preschool and elementary school-age children, older adults, persons with mobility impairment, and the general public.

Program areas: Burn prevention/fire safety.

Target population: Infants/toddlers; school-age children; senior citizens; parents/consumers; professionals.

Services: Technical assistance; speakers (fee); training (fee).

Materials: AV's; brochures; catalogue of materials (free). Newsletter, *HotSpots*, published 3 times per year (free).

CHILDREN'S SAFETY NETWORK (CSN), SIX SITES

CHILDREN'S SAFETY NETWORK, ADOLESCENT VIOLENCE PREVENTION RESOURCE CENTER

Education Development Center, Inc.

55 Chapel Street

Newton, MA 02158-1060

☎ (617) 969-7100, ext. 2441

FAX: (617) 244-3436

Contact: Melissa Holmes, Administrative Assistant

Description of program: The Children's Safety Network Adolescent Violence Prevention Resource Center, one of six CSN centers funded by the federal Maternal and Child Health Bureau, provides state Maternal and Child Health agencies with information, resources, and technical assistance in order to facilitate the development of new programs and improvement of current efforts to prevent adolescent violence. The Center's ultimate mission is to improve the science and practice of youth violence prevention.

Program areas: Adolescent violence prevention; agricultural safety; alcohol-related injuries/safety issues; child abuse; data collection; domestic violence; drug-related injuries/safety issues; elder abuse; homicide; legislation/regulation; rape/sexual assault; suicide. We focus on youth violence prevention.

Target population: Adults; parents/consumers; professionals; state Maternal and Child Health Bureau Adolescent Health Coordinators.

Services: Technical assistance, speakers (free and fee); resource library; training (free and fee).

Materials: Catalogue of materials; some multilingual materials in Spanish. Newsletter, *Options*, published semi-annually (free).

CHILDREN'S SAFETY NETWORK, ECONOMICS & INSURANCE RESOURCE CENTER

8201 Corporate Drive, Suite 220

Landover, MD 20785

☎ (301) 731-9891 ext. 121

FAX: (301) 731-6649

Contact: Rebecca Spicer or Ted Miller

Description of program: The Center provides insurers and injury prevention activists with the resources needed to develop programs promoting proven interventions. These resources include, cost-effectiveness/cost-benefit analyses of

injury prevention measures, child and adolescent injury and violence cost data, information on integrating injury and violence prevention into health care reform, and strategies for working with insurers.

Program areas: Alcohol-related injuries/safety issues; bicycle safety; brain injuries; burn prevention/fire safety; child abuse; data collection; homicide; legislation/regulation; motor vehicle occupant safety; occupational injuries; pedestrian safety; poisoning prevention; rape/sexual assault; school safety; school bus safety.

Target population: Adults; parents/consumers; professionals; state health departments.

Services: Technical assistance; speakers; resource library.

Materials: Brochures (free); catalogue of materials (free). Newsletter, CSN Highlights, published quarterly (free).

CHILDREN'S SAFETY NETWORK, INJURY DATA TECHNICAL ASSISTANCE RESOURCE CENTER

California Center for Childhood Injury Prevention
San Diego State University
6505 Alvarado Road, Suite 208A
San Diego, CA 92120
☎ (619) 594-3691
FAX: (619) 594-1995

Contact: Janice Yuwiler, Director

Description of program: The CSN Injury Data Technical Assistance Center helps programs in developing injury surveillance systems, collecting and analyzing data, and applying injury data to program needs.

Program areas: Data collection; injury surveillance.

CHILDREN'S SAFETY NETWORK, NATIONAL INJURY AND VIOLENCE PREVENTION RESOURCE CENTERS (TWO LOCATIONS)

Education Development Center
55 Chapel Street
Newton, MA 02158-1060

☎ (617) 969-7100, ext. 2238

FAX: (617) 527-4096

World Wide Web site: www.edc/HHD/csn

Contact: Anara Guard, Research Associate

National Center for Education in Maternal and Child Health
2000 15th Street North, Suite 701
Arlington, VA 22201-2617

☎ (703) 524-7802

FAX: (703) 524-9335

Contact: Laurie Duker, Director

Description of program: CSN is charged with providing assistance to MCH agencies and injury prevention professionals. CSN centers work with all 50 state health departments, federal and national organizations, and schools of public health to promote and develop injury prevention programs. CSN National Injury and Violence Prevention Resource Centers provide publications, referrals, technical assistance and information on a wide range of unintentional and intentional injury issues.

Program areas: Agricultural safety; alcohol-related injuries/safety issues; baby-sitting safety; bicycle safety; brain injuries; burn prevention/fire safety; child abuse; data collection; domestic violence; drowning prevention/water safety; drug-related injuries/safety issues; elder abuse; emergency services/first aid; evaluation; eye safety/prevention of blindness; falls; firearms; home safety; homicide; injury surveillance; lead poisoning prevention; legislation/regulation; motor vehicle occupant safety; occupational injuries; pedestrian safety; playground safety; poisoning prevention; product safety; program development; rape/sexual assault; school safety; school bus safety; spinal cord injury; sports/recreational safety; suicide; toy safety.

Target population: Infants/toddlers; school-age children; adolescents; professionals, MCH agency staff.

Services: Technical assistance; speakers (possible fee); resource library

Materials: Numerous materials (free and fee); catalogue of materials (free).

CHILDREN'S SAFETY NETWORK, RURAL INJURY PREVENTION RESOURCE CENTER

1000 N. Oak Avenue
Marshfield, WI 54449

☎ (715) 389-3116

FAX: (715) 389-4950

Contact: Chris Hanna, Program Manager

Description of program: The Children's Safety Network - Rural Injury Prevention Resource Center (CSN-RIPRC) is funded by the federal Maternal and Child Health

Bureau to provide resources and technical assistance to child injury prevention advocates in all states. A special focus on childhood agricultural injuries is provided.

Program areas: Agricultural safety; brain injuries; injury surveillance; legislation/regulation; motor vehicle occupant safety; occupational injuries.

Target population: Professionals.

Services: Technical assistance; speakers (free); resource library; toll-free phone number, (800) 662-6900, hours of service are during business hours (free); training (free).

Materials: Brochures (fee, first copy free); catalogue of materials (free);

DROWNING PREVENTION FOUNDATION

P.O. Box 202

Alamo, CA 95207

☎ (510) 820-7283

FAX: (510) 820-7152

Contact: Nadina Riggsbee, Executive Director

Description of program: The Drowning Prevention Foundation (DPF), a non-profit, community-based organization, was established in 1984 to maximize the effect of drowning prevention efforts. DPF is recognized both locally and nationally as one of the leading experts in drowning prevention methods, policy, and activities. These activities include working to strengthen local, state and national legislation on pool fencing, providing technical assistance to other state, national and local coalitions and agencies, producing and distributing educational materials on drowning prevention, and advising parents and caretakers on improving the safety of backyard pools, spas and hot tubs.

Program areas: Drowning prevention/water safety.

Target population: Infants/toddlers.

Services: Technical assistance (fee); speakers; training (fee).

Materials: AV's (video fee); brochures and posters (fee); multilingual materials in Spanish and Chinese (fee).

EMERGENCY MEDICAL SERVICES FOR CHILDREN (EMSC), TWO SITES

EMSC NATIONAL RESOURCE CENTER*

Children's Hospital
111 Michigan Avenue NW
Washington, DC 20010
☎ (202) 884-4927
FAX: (301) 650-8045
Contact: Jane Ball, Director

The EMSC National Resource Center, funded by the federal Maternal and Child Health Bureau (MCHB), provides consultation and technical assistance to state EMSC projects throughout the country working to establish their state EMS system to meet the unique needs of children. The Center publishes *Grants Alert*, a monthly newsletter identifying grant/funding opportunities.

NATIONAL EMSC RESOURCE ALLIANCE (NERA)*

Harbor-UCLA Medical Center
1124 West Carson Street, Building N-7
Torrance, CA 90502
☎ (310) 328-0720
FAX: (310) 328-0468
Contact: Deborah Henderson, Director

NERA, also funded by MCHB, provides technical assistance to EMSC grant recipients. NERA publishes *EMSC News*, a quarterly publication about EMSC projects and pediatric emergency care. NERA provides information on regional and state EMSC projects

* This description was excerpted from Who's Who in Traffic Safety: A Guide to Agencies and Organizations (1996), produced by Education Development Center and University of Illinois at Chicago, Department of Emergency Medicine.

EMERGENCY NURSES ASSOCIATION

216 Higgins Road
Park Ridge, IL 60068

☎ (847) 698-9400

FAX: (847) 698-9407

Contact: Eleanore Kirsch, Deputy Executive Director

Description of program: The work of the Emergency Nurses Association focuses on the development of educational resources to address injury prevention for all ages. Additionally, the Association develops resources for the professional.

Program areas: Alcohol-related injuries/safety issues; bicycle safety; child safety; drug-related injuries/safety issues; elder safety; emergency services/first aid; home safety; motor vehicle occupant safety; violence in the workplace.

Target Population: Infants/toddlers; school-age children; adolescents; adults; senior citizens; parents/consumers; professionals.

Services: Speakers (negotiate fee with speaker).

Materials: AV's (fee); brochures and posters (fee); catalogue of materials (free).

INDIAN HEALTH SERVICE

12300 Twinbrook Parkway

Suite 610

Rockville, MD 20852

☎ (301) 443-1054

Fax: (301) 443-7538

Contact: Rick Smith, Manager, Injury Prevention Program

Description of program: This agency is responsible for the development, implementation and evaluation of community-based injury prevention programs for American Indians and Alaska Natives. Current emphasis is on injury surveillance training of professional and para-professional staff and coalition building within states and regions.

Program areas: Alcohol-related injuries/safety issues; motor vehicle occupant safety; pedestrian safety; data collection.

Target population: Infants/toddlers; adolescents; parents/consumers.

Services: Technical assistance.

Materials: Videos and brochures produced on an irregular basis.

**INTERNATIONAL CHILD SAFETY & HEALTH CENTER/
NATIONAL SAFETY TOWN CENTER**

P.O. Box 39312

Cleveland, OH 44139

☎ (216) 831-7433

FAX: (216) 591-0335

Contact: Dorothy C. Chlad, Ph.D., CSE, Founder & President

Description of program: The Center is a resource agency and parent organization for the *Safety Town* program, also known as, "Safety City", "Safety Ville", etc. *Safety Town* is a program that introduces safety awareness and preventive procedures to preschool children through a registered and accredited two-week, 20-hour program where children learn through their own involvement. The program features both indoor, classroom activities as well as actual practice on an outdoor layout of a miniature "town" with streets, traffic signals, cross-walks, etc. Also included is a field trip to a fire station and a ride on a school bus. Many areas of safety are covered, such as playground, home, bus, bicycle, fire, stranger safety, etc. More than 950 programs are in operation nationally and over 40 worldwide.

Program areas: Bicycle safety; brain injuries; burn prevention/fire safety; drowning prevention/water safety; home safety; motor vehicle occupant safety; occupational injuries; pedestrian safety; playground safety; poisoning prevention; school safety; school bus safety; sports/recreational safety; toy safety.

Target population: Infants/toddlers; school-age children; adolescents; adults.

Services: Technical assistance; speakers (fee); training (fee).

Materials: Brochures (free and fee); posters (fee); catalogue of materials (free); multilingual materials in Spanish (fee). The Center publishes a bi-monthly newsletter (free).

NATIONAL CENTER FOR INJURY PREVENTION AND CONTROL (NCIPC)

Centers for Disease Control and Prevention
U.S. Department of Health and Human Services
4770 Buford Highway, NE
Atlanta, GA 30341-3724

☎ (770) 488-4538

☎ (770) 488-4677, Automated Information Line

Contact: James Belloni, Director, State and Community Activities

Description of program: The National Center for Injury Prevention and Control is the lead federal agency for injury prevention. NCIPC works closely with other federal agencies; national, state and local organizations; state and local health departments; and research institutions to reduce the morbidity and mortality associated with both unintentional and intentional injuries. NCIPC also supports injury research and works to develop injury control capacity and programs in state and local health departments. Resources and information about injury issues and NCIPC-funded programs can be accessed at the agency's Web site:
<http://www.cdc.gov/ncipc/ncipchm.htm>.

Program areas: Agricultural safety; alcohol-related injuries/safety issues; bicycle safety; brain injuries; burn prevention/fire safety; child abuse; data collection; domestic violence; drowning prevention/water safety; drug-related injuries/safety issues; elder abuse; emergency services/first aid; evaluation; eye safety/prevention of blindness; falls; firearms; home safety; homicide; injury surveillance; lead poisoning prevention; legislation/regulation; motor vehicle occupant safety; occupational injuries; pedestrian safety; playground safety; poisoning prevention; product safety; program development; rape/sexual assault; school safety; school bus safety; spinal cord injury; sports/recreational safety; suicide; toy safety.

Target population: Professionals.

Materials: Fact sheets and articles on injury prevention (free). Newsletter, *Injury Control Update* (free).

NATIONAL FIRE PROTECTION ASSOCIATION (NFPA)

1 Batterymarch Park

Quincy, MA 02269

☎ (617) 984-7285

FAX: (617) 770-0200

Contact: Meri-K Appy, Vice President, Public Education

Description of program: *Learn Not to Burn* (LNTB) is the theme and focus of the National Fire Protection Association's public education efforts. *Learn Not To Burn* teaches children in preschool through eighth grade how to prevent fires and protect themselves should a fire occur. The NFPA's new "Center for High-Risk Outreach" targets those people at highest risk of being involved in a fire, the very young, older adults, and the poor. The NFPA is in the process of developing an all-injury prevention curriculum, scheduled to be available in 1998. The Association offers a variety of data collection, research, and community program services. NFPA regional offices are located in California, Delaware, Florida, Kentucky and Virginia.

Program areas: Alcohol-related injuries/safety issues; burn prevention/fire safety; home safety. .

Target population: Infants/toddlers; school-age children; parents/consumers.

Services: Technical assistance; resource library; toll-free phone number, (800) 344-3555.

Materials: AV's; brochures and posters (fee); catalogue of materials (free); multilingual materials in Spanish and French (free & fee).

NATIONAL PEDIATRIC TRAUMA REGISTRY

Department of Rehabilitation Medicine/Tufts-New England Medical Center
750 Washington Street, Box 75KR
Boston, MA 02111

☎ (617) 636-5037

FAX: (617) 636-5513

Contact: Carla DiScala, PhD, Manager, National Pediatric Trauma Registry

Description of program: The National Pediatric Trauma Registry is a national collection of information on acute management of trauma in a population aged 0 to 19 years. Most injuries (with the exclusion of burns, poisoning prevention and drowning) are included. All admissions to trauma centers are included as well as DOA (dead on arrival) and dead in Emergency Room. Cases treated only in Emergency Rooms are not included. Injury event and place of occurrence are coded using information on external cause of injury (E-codes).

Program areas: Data collection.

Target population: Consumers; professionals.

Services: Technical assistance; speakers (some free; some requiring a fee).

NATIONAL SAFE KIDS CAMPAIGN

1301 Pennsylvania Avenue, NW

Suite 1000

Washington, DC 20004

☎ (202) 662-0600

FAX: (202) 393-2072

Contact: Angela Mickalide, Ph.D.

Description of program: The National SAFE KIDS Campaign is dedicated to preventing unintentional childhood injuries through a network of more than 200 state and local SAFE KIDS Coalitions in all 50 states, the District of Columbia, and Puerto Rico. (See "Massachusetts Organizations" for two Massachusetts SAFE KIDS coalitions.)

Program areas: Agricultural safety; baby-sitting safety; bicycle safety; brain injuries; burn prevention/fire safety; data collection; drowning prevention/water safety; eye safety/prevention of blindness; home safety; injury surveillance; lead poisoning prevention; legislation/regulation; motor vehicle occupant safety; pedestrian safety; playground safety; poisoning prevention; product safety; school safety; school bus safety; spinal cord injury; sports/recreational safety; toy safety.

Target population: Infants/toddlers; school-age children; adults; parents/consumers; professionals.

Services: Technical assistance; speakers (free); resource library; training (free).

Materials: AV's (fee); brochures and posters (fee); catalogue of materials (free); multilingual materials in Spanish (fee). Newsletter, *Campaign Update*, published quarterly (fee).

NATIONAL SAFETY BELT COALITION*

1019 19th Street NW, Suite 401

Washington, DC 20036-5105

☎ (202) 296-6263

FAX: (202) 293-0032

Description of program: The National Safety Belt Coalition is the arm of the National Safety Council (see "Massachusetts Organizations") that serves as a resource center for motor vehicle occupant safety and restraint issues. The National Safety Belt Coalition offers educational materials, fact sheets and talking points for advocates, safety kits with camera-ready artwork, a *Traffic Safety Program Planner*, a bimonthly newsletter and a booklet with games and quizzes for children.

* This description was excerpted from Who's Who in Traffic Safety: A Guide to Agencies and Organizations (1996), produced by Education Development Center and University of Illinois at Chicago, Department of Emergency Medicine.

NATIONAL SPA AND POOL INSTITUTE

2111 Eisenhower Avenue

Alexandria, VA 22314

☎ (703) 838-0083, ext. 149

FAX: (703) 549-0493

Contact: Sarvin DiGiovanni, Technical Director

Description of program: The National Spa and Pool Institute develops standards for the pool and spa industry. These standards are approved by the American National Standard Institute (ANSI). The National Spa and Pool Institute provides members with state-of-the art solutions to technical problems through its standards, industry guidelines, information bulletins and research papers.

Program areas: Alcohol-related injuries/safety issues; drowning prevention/water safety; spinal cord injury.

Target population: Parents/consumers.

Services: Technical assistance; speakers; training (fee).

Materials: Brochures (free); posters (fee); catalogue of materials (free).

NATIONAL SWIMMING POOL FOUNDATION

3012 Bond Drive
Merrick, NY 11566

☎ (516) 623-3447

FAX: (516) 867-2139

Contact: Les Kowalsky

Description of program: NSPF was established in 1964 and has been serving the swimming pool industry by initiating and supporting research and education which is shared all over the world.

Program areas: Alcohol-related injuries/safety issues; drowning prevention/water safety; spinal cord injury.

Target population: Infant/toddlers; parents/consumers; professionals.

Services: Speakers; training.

Materials: Brochures and posters (free); catalogue of materials (free).

NATIONAL YOUTH SPORTS SAFETY FOUNDATION, INC.

333 Longwood Avenue, Suite 202

Boston, MA 02115-5711

☎ (617) 277-1171

FAX: (617) 277-2278

E-Mail: NYSSF@aol.com

Contact: Michelle Glassman, Executive Director

Description of program: The NYSSF provides current information on sports injury prevention from national medical, sports, and allied health organizations, and from Medline (a database of biomedical literature from journals world-wide). The Foundation will help you: be aware of the inherent risks of sports participation; learn to evaluate the quality and safety of youth sports programs; learn about sports organizations and the services they provide; be informed about guidelines in youth sports participation; be informed about available resources; and be informed about the latest research on sports injury prevention. The Foundation's main activities include: Clearinghouse for information; research; education literature; resource center; speakers bureau; conferences; coaching education clinics; seminars and workshops; bibliographies; exhibits. For more information write or call the Foundation office.

Program areas: Sports/recreational safety.

Target population: School-age children; adolescents; adults; parents/consumers; professionals.

Services: Speakers (free) (fee); resource library (free) (fee); toll-free phone number or hotline (member only).

Materials: Brochures (fee); catalogue of materials (free). Newsletter, *Sidelines*, published quarterly.

RECREATION SAFETY INSTITUTE, LTD.

P.O. Box 392

Ronkonicoma, NY 11779

☎ (516) 883-6399

Contact: Dr. Arthur H. Mittelstaedt, Jr., Ed.D., Executive Director

Description of program: The Recreation Safety Institute is an educational advocacy program promoting safety in leisure, recreation, sports, aquatics and play through accident/incident injury-fatality intervention and prevention.

Program areas: Bicycle safety; brain injuries - sports; drowning prevention/water safety; playground safety; school safety; aquatics sports; sports/recreational safety; toy safety.

Target population: Infant/toddlers; adolescents; adults; senior citizens; parents/consumers; professionals.

Services: Technical assistance (fee); speakers (fee); training (fee).

Materials: AV's; brochures (fee); Newsletter, *Leisure Litigation Digest*, published semi-annually (fee).

RESEARCH & TRAINING CENTER IN REHABILITATION AND CHILDHOOD TRAUMA

New England Medical Center
750 Washington Street, #75K-R
Boston, MA 02111

☎ (617) 636-5036

FAX: (617) 636-5513

Contact: Vincent Licenziato

Description of program: The Center compiles and disseminates the following: (I) Tip cards on Violence Intervention and Preventing Violence *Some Myths & Facts about Violence & Tips on How You Can Help; *Time-Out; *Pulling the Plug on TV Violence; *Raise Your Child with Praise. (II) National Pediatric Trauma Registry Fact Sheets; A Registry of Information About Injuries Among Children; Injuries Among Children; Sports Injuries on Snow and Ice; Seat Belts Save Lives and Reduce Severity of Injuries; Football Injuries; Falls from Windows; Firearm Injuries. (III) Head Sheet for ED: When Your Child Goes Home after Being Examined for Head Injury in a Emergency Department.

Program areas: Bicycle safety; brain injuries; child abuse; data collection; emergency services/first aid; legislation/regulation; motor vehicle occupant safety; pedestrian Safety; playground safety; school safety; school bus safety; spinal cord injury; sports/recreational safety.

Target population: Infants/toddlers; school-age children; adolescents; parents/consumers; professionals.

Services: Technical assistance (free) (fee); speakers (free) (fee); resource library (free) (fee); training (free) (fee).

Materials: Brochures (free), catalogue of materials (free); one brochure in Spanish: Hospital Stays for Injured Children: Practical Tips for Facilities.
Newsletter, *REHAB Update*, (includes prevention column) published twice a year.

SAFE RIDE NEWS PUBLICATIONS*

5223 NE 187th Street

Lake Forest Park, WA 98155

☎ (206) 364-5696

FAX: (206) 364-5992

Contact: Deborah Davis Stewart, Editor/Publisher

Description of program: *Safe Ride News Publications* include technical assistance materials and programmatic information on child traffic/child passenger safety for professionals working in the field. A quarterly publication, *Safe Ride News*, contains articles on child traffic safety, reproducible inserts for distribution and resource lists. A list of reproducible handouts and an index of previous issues are available.

Target population: Professionals.

* This description was excerpted from Who's Who in Traffic Safety: A Guide to Agencies and Organizations (1996), produced by Education Development Center and University of Illinois at Chicago, Department of Emergency Medicine.

STUDENTS AGAINST DRIVING DRUNK (SADD)

255 Main Street

P.O. Box 800

Marlboro, MA 01752

☎ (508) 481-3568, ext. 2

FAX: (617) 481-5759

Contact: William F. Cullinane

Description of program: SADD is a youth-powered organization with hundreds of chapters across the country. The national SADD office provides technical assistance in establishing new chapters and sends speakers to schools. SADD chapters focus on highway safety issues and those problems which emanate from underage drinking and drug use, specifically issues such as violence, suicide, drownings and date rape.

Program areas: Alcohol-related injuries/safety issues; baby-sitting safety; child abuse; domestic violence; drowning prevention/water safety; homicide; motor vehicle occupant safety; pedestrian safety; rape/sexual assault; school safety; suicide.

Target population: School-age children; adolescents; parents/consumers.

Services: Technical assistance; speakers; training.

Materials: Brochures (free); catalogue of materials (free). Newsletter, *On The Move*, published 3 times a year (free).

THINK FIRST FOUNDATION

22 S. Washington Street

Park Ridge, IL 60068

☎ (847) 692-2740

FAX: (847) 692-2394

Contact: Susan Morton

Description of program: The Think First Foundation aims to reduce and prevent brain and spinal cord injuries through prevention programs for children ages 6 to 8 and youth and young adults ages 15 to 24. Prevention program areas cover water, bicycle, vehicular, and sports and recreational safety and violence issues.

Program areas: Bicycle safety; domestic violence; drowning prevention/water safety; drug-related injuries/safety issues; motor vehicle occupant safety; pedestrian safety; playground safety; product safety; school safety; school bus safety; spinal cord injury; sports/recreational safety.

Target population: School-age children; adolescents; adults; parents/consumers.

Services: Technical assistance; speakers (free); resource library; toll-free phone number, (800) 844-6556, hours of service 9:00 - 5:00 EST; training (free).

Materials: AV's (loan); brochures and posters (free and fee); catalogue of materials (free); multilingual materials in French and Spanish (fee). Newsletter, *Prevention Pages*, published 3 times a year (free).

TOTAL RECREATION MANAGEMENT SERVICES, INC.

395 So. End Avenue
New York, NY 10280

☎ (212) 321-2546

FAX: (212) 912-1345

Contact: Dr. Frances Wallach

Description of program: Total Recreation Management Services conducts safety audits, develops curriculum materials; conducts staff training programs for playground safety; engages in product design and site plan reviews for hazard identification; and develops playground risk management programs.

Program areas: Playground Safety; sports/recreational safety; toy safety.

Target population: Adults; parents/consumers; professionals.

Services: Technical assistance; speakers (fee); training (fee).

U.S. COAST GUARD/RECREATIONAL BOATING SAFETY PROGRAM

Commandant (G-OPB)
2100 Second Street, S.W.
Washington, DC 20593-0001

☎ (202) 267-1077

FAX: (202) 267-4285

Contact: A. J. Marmo, Chief, Program Management Division, Office of Boating Safety

Description of program: The Recreational Boating Safety Program's mission is to minimize the loss of life, personal injury, property damage and environmental impact associated with the use of recreational boats through preventive means, in order to maximize safe use and enjoyment of the U.S. waterways by the public by improving the safety of boaters, boats and the boating environment through intermodal and interagency cooperation, coordination and assistance.

Program areas: Alcohol-related injuries/safety issues; burn prevention/fire safety; data collection; drowning prevention/water safety; drug-related injuries/safety issues; injury surveillance; legislation/regulation; occupational injuries; product safety; spinal cord injury; sports/recreational safety; general aquatic and boating safety.

Target population: School-age children; adolescents; adults; senior citizens; parents/consumers; professionals.

Services: Technical assistance; speakers (free); training (fee); toll-free phone number, (800) 368-5647, weekdays 8:00-5:00 EST.

Materials: AV's (loan); brochures (free); catalogue of materials (free). Newsletter, *Boating Safety Circular*, published quarterly (free).

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YELLOW PAGES INFORMATION FORM: INJURY PREVENTION RESOURCES

Agency / Program: _____

Mailing Address: _____

_____ Zip Code: _____

Name and Title of Contact Person _____

Phone: (____) _____ Extension: _____ Fax: _____

Brief overview (one paragraph) of injury prevention efforts:

Does your agency have any of the following materials? (Please check all that apply)

<input type="checkbox"/> AV's	<input type="checkbox"/> Loan	<input type="checkbox"/> Rent
<input type="checkbox"/> Brochures	<input type="checkbox"/> Free	<input type="checkbox"/> Fee
<input type="checkbox"/> Posters	<input type="checkbox"/> Free	<input type="checkbox"/> Fee
<input type="checkbox"/> Catalogue of materials	<input type="checkbox"/> Free	<input type="checkbox"/> Fee
<input type="checkbox"/> Foreign language materials	<input type="checkbox"/> Free	<input type="checkbox"/> Fee
Which languages? _____		

Newsletter (include only if it focuses on injury prevention)

Title _____

How often published? _____

☐ Free ☐ Fee

Does your agency provide any of the following services? (Please check all that apply)

<input type="checkbox"/> Technical assistance		
<input type="checkbox"/> Speakers	<input type="checkbox"/> Free	<input type="checkbox"/> Fee
<input type="checkbox"/> Resource library		
<input type="checkbox"/> Toll-free phone number or hotline	_____	
Hours of hotline service	_____	
<input type="checkbox"/> Training	<input type="checkbox"/> Free	<input type="checkbox"/> Fee

(MORE)

What is the primary audience targeted by your injury prevention efforts? (Please check all that apply)

- | | |
|--|--|
| <input type="checkbox"/> Infants / Toddlers | <input type="checkbox"/> Parents / Consumers |
| <input type="checkbox"/> School-age children | <input type="checkbox"/> Professionals |
| <input type="checkbox"/> Adolescents | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Adults | |
| <input type="checkbox"/> Senior citizens | |

Which injury prevention topics are included in your program / activities?

- ☐ Agricultural Safety
- ☐ Alcohol- Related Injuries / Safety Issues
- ☐ Baby-sitting Safety
- ☐ Bicycle Safety
- ☐ Brain Injuries
- ☐ Burn Prevention / Fire Safety
- ☐ Child Abuse
- ☐ Data Collection
- ☐ Domestic Violence
- ☐ Drowning Prevention / Water Safety
- ☐ Drug- Related Injuries / Safety Issues
- ☐ Elder Abuse
- ☐ Emergency Services / First Aid
- ☐ Eye Safety / Prevention of Blindness
- ☐ Falls
- ☐ Firearms
- ☐ Home Safety
- ☐ Homicide
- ☐ Injury Surveillance
- ☐ Lead Poisoning
- ☐ Legislation / Regulation
- ☐ Motor Vehicle Occupant Safety
- ☐ Occupational Injuries
- ☐ Pedestrian Safety
- ☐ Play ground Safety
- ☐ Poisoning
- ☐ Product Safety
- ☐ Rape / Sexual Assault
- ☐ School Safety
- ☐ School Bus Safety
- ☐ Spinal Cord Injury
- ☐ Sports / Recreational Safety
- ☐ Suicide
- ☐ Toy Safety
- ☐ Other: _____

Please mail completed forms to
Joanne Statires
Massachusetts Department of Public Health
Injury Prevention and Control Program
250 Washington Street, 4th Floor
Boston, MA 02108-4619
or fax to (617) 624-5075

ORDER FORM

MASSACHUSETTS INJURY PREVENTION YELLOW PAGES: A Guide to Programs and Resources

The *Yellow Pages* are an updated guide to injury prevention programs and resources in Massachusetts, with a section of selected national programs as well. The *Yellow Pages* contain well over 100 pages of information about injury prevention programs, including program name, address, phone and fax numbers; program contact name(s); program descriptions; program topic areas; target populations; services; and materials. *The Yellow Pages Index* contains listings of all program names and program topic areas by page for quick reference.

Prepared by
Injury Prevention and Control Program
Division of Prevention
Bureau of Family and Community Health
Massachusetts Department of Public Health

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